

Seventh Asia Pacific Pharmaceutical and Medical Device Compliance Congress

INTERCONTINENTAL SHANGHAI PUDONG
SHANGHAI, CHINA • SEPTEMBER 13 – 15, 2017



www.AsianPharmaCongress.com

KEYNOTE SPEAKERS:



Mike Dethick, LLB,
Managing Director, R&D-Based
Pharmaceutical Association
Committee, Beijing, China



Hervé Gisserot, Senior Vice
President and Head of Phar-
maceuticals Asia Pacific, GSK;
Former Senior Vice President
and General Manager of Pharmaceuticals
and Vaccines, GSK (China), Former President,
Leem, Singapore



Kent Kedl, MA, Senior
Partner, Control Risks; Former
Vice President and General
Manager, Technomic Asia,
Shanghai, China



George "Ren" McEachern,
CFE, CAMS, Supervisory
Special Agent, International
Corruption Squad, US Federal
Bureau of Investigation, Washington, DC, USA



Jean-Christophe Pointeau,
PhD, Country Chair, Sanofi
China; Board Member, JHL
Biotech; Former President,
China, Bristol-Myers Squibb, Shanghai, China



Christopher L. White, JD,
Chief Operating Officer and
General Counsel, Advanced
Medical Technology Association
(AdvaMed), Washington, DC, USA



Professor Huang Yong,
Competition Law Center,
University of International
Business and Economics;
Executive Vice Chair, Expert Consultation
Group, Anti-Monopoly Committee, State
Council, People's Republic of China, Beijing,
China

SIMULTANEOUS CHINESE/ENGLISH TRANSLATION OFFERED

And the Following Sessions Offered in Chinese:

Chinese Anti-Corruption and Compliance
Best Practices Roundtable
How to Eliminate Anti-Corruption
Risks for Tier 2 and Tier 3 Cities
and Mobile Offices

FEATURING:

PRECONFERENCE

Training in Compliance and Ethics Basics

PLENARY SESSIONS

Keynotes: Hervé Gisserot, GSK;
Jean-Christophe Pointeau, Sanofi;
George "Ren" McEachern, FBI

Keynote: Prof. Huang Yong, Competition
Law Center, Univ of Int'l Business and Economics

Global Chief Compliance Officer Roundtable

Managing Pharma & Device Risk
Across the Asia Pacific Region

Asia Pac Anti-Corruption Update Roundtable

Asia Pac Public-Private
Pharmaceutical Partnerships

The Chinese Anti-Unfair Competition Law

RDPAC Pharmaceutical Enterprise
Ethical Business Practice

AdvaMed's Code of Ethics on
Interactions with HCPs in China

The Continued Evolution of
Compliance as a Profession

Pharmaceutical Compliance
and Access to Medicine

Roundtable on New Directions
in Compliance Innovation

AND MINI SUMMITTS

Chinese Anti-Corruption and Compliance
Best Practices Roundtable

Asia Pac Medical Device Compliance
Regulatory Developments and Burning Issues

Separation and Collaboration between
Medical Education and Product Promotion

Organizational Justice: One of the
Pillars of a Culture of Integrity

Transparency Reporting to Prevent Corruption Risk

How to Eliminate Anti-Corruption Risks
for Tier 2 and Tier 3 Cities and Mobile Offices

Korean Anti-Corruption and Compliance
Best Practices Roundtable

Global Data Privacy Update and the
Impact to the Life Sciences Industry

The Art of the Investigation: Planning,
Executing and Completing Investigations

The Evolution of Compliance Organizations

Third Party Management, including Due
Diligence, Contracting, Monitoring and Payment

When Will You Deploy Robot(s)
in Your Compliance Team?

Compliance and Ethical Issues in Patient
Support Programs and Patient Advocacy
Organizations

Fraud Trends in Asia Pacific and
How Companies are Dealing with Them

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NAVIGANT

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CONTINUING EDUCATION CREDITS

ACCOUNTING PROFESSIONALS: Approved for up to 19.0 NASBA CPE credits.

COMPLIANCE PROFESSIONALS: The Congress is currently pending approval to offer
Compliance Certification Board CCB Credits.

ATTORNEYS: The Congress is currently pending approval to offer Pennsylvania MCLE Credit.

OVERVIEW

That the Congress is returning to Shanghai for the third time in its seven year history is indicative of the size and regulatory and compliance complexity of the China market.

The Congress is sponsored by the Asia Pacific Healthcare Industry Compliance Team and co-sponsored by the International Society of Healthcare Ethics and Compliance Professionals (ETHICS) and the Pharmaceutical Compliance Forum (PCF).

The Congress is the leading pharma and medical device compliance event in the Asia Pacific region. In the past it has been offered in Singapore (2011), Shanghai (2012), Kuala Lumpur (2013), Shanghai (2014), Manila (2015) and Singapore (2016). The Congress is a part of a global pharma compliance congress series which has featured recent congresses in Dubai, Brussels, Warsaw and Lisbon (the International Pharma Compliance Congress), Sao Paulo and Mexico City (the Latin American Pharma Congress) and Washington, DC (the Pharma Congress).

The Asia Pacific region is geographically immense and culturally, economically and politically diverse. Many countries in the region are experiencing explosive economic growth. As the Asia Pacific region rises so does its importance to the global pharmaceutical, device and life sciences sectors.

The life sciences industry in Asia Pacific has been growing at breakneck speed. The law and regulations surrounding the industry, as well as industry codes of practice, have been increasing exponentially. Certainty and consistency in the application of these new laws, regulation and codes, so important to efficient business practices, has been uneven. These developments challenge companies to adapt, change and evolve faster to be able to respond with new internal processes and behaviors. The UK Bribery Act joins the FCPA and various Asia Pacific anti-corruption laws now applicable to business in the region. There has also recently been intense regulatory enforcement focus on the industry by various Asian governments in order to create a more transparent environment and provide consistent guidelines to HCPs and companies on how to interact without having undue influence. These investigations and enforcement actions present increasing risks for many companies and HCPs which are still trying to find their footing in this complex and booming region.

This year the Congress will feature keynote speakers from the pharma company c-suite, RDPAC and AdvaMed, an Asia Pac Anti-Corruption Update Roundtable, a Chinese Anti-Corruption and Compliance Best Practices Roundtable, a Session on Asia Pac Medical Device Compliance Regulatory Developments and Burning Issues and a Roundtable on New Directions in Compliance Innovation.

ABOUT THE SPONSOR



The Asia Pacific Healthcare Industry Compliance Team is an ad hoc, voluntary group of Asia Pacific pharmaceutical, medical device and other life sciences company compliance professionals and legal counsel who meet quarterly to discuss legal and compliance issues and best practices.

ABOUT THE CO-SPONSORS



The International Society of Healthcare Ethics and Compliance Professionals (ETHICS) is a forum for open dialogue and exchange among Compliance and Ethics professionals in the Healthcare industry. The Association's activities are sustained by one transverse and permanent objective: support professionals in Compliance and Ethics in Healthcare industry to develop and better manage their role and duties — without any sort of commercial benefit for the Association or any of its members. www.ETHICSPros.com



The Pharmaceutical Compliance Forum (PCF) is a coalition of senior compliance professionals and legal counsel from more than 50 of the largest research-based pharmaceutical manufacturers. The PCF was founded in early-1999 by compliance professionals from the pharmaceutical industry to promote effective corporate compliance programs. www.PharmaComplianceForum.org.

SAVE THE DATE:

EIGHTEENTH ANNUAL PHARMACEUTICAL AND MEDICAL DEVICE COMPLIANCE CONGRESS

A Hybrid Conference and Internet Event

Transformational Learning — Effective Knowledge Exchange

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November 6 – 8, 2017
Mandarin Oriental • Washington, DC
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WHO SHOULD ATTEND:

- Pharmaceutical Manufacturers
- Generic Pharmaceutical Manufacturers
- Site Management Organizations
- Clinical Research Organizations
- Management Companies
- Wholesale, Retail, Mail Order and Internet Pharmacies
- Health Care Regulators and Policy Makers
- Pharmaceutical and Health Care Professionals
- Executives and Board Members
- Regulatory and Compliance Professionals
- Medical Directors
- Physicians
- Pharmacists
- Food and Drug Law Attorneys
- Health Care Attorneys
- In-house Counsel
- Compliance Officers
- Privacy Officers
- Ethics Officers and Corporate Social Responsibility Personnel
- Pharmaceutical Consultants
- Investment Bankers
- Venture Capitalists
- Health Services Researchers and Academics
- Auditors
- Promotion Signatories/Approvers
- Risk Management Personnel

EXHIBIT AND SPONSORSHIP OPPORTUNITIES

Take advantage of this unique opportunity to expand your reach! The Congress is attended by highly influential and experienced professionals. Sponsorship offers you strategic positioning as an industry leader. For more information call 206-673-4815 or email exhibits@hccconferences.com.

WEDNESDAY, SEPTEMBER 13, 2017

7:00 am Registration Opens

PRECONFERENCE SYMPOSIUM

(Optional; Separate Registration Required)

Training in Compliance and Ethics Basics

8:00 am Presentations and Q&A

Masood Ahmed, Vice President, Regional Compliance Officer, Asia and JPAC, Sanofi Group, Singapore

Cristopher Landrito, LIB (Invited), Area Compliance Officer, APAC, Takeda Pharmaceuticals (Asia Pacific) Pte. Ltd. Inc.; Former Regional Compliance Officer, APAC Group Compliance, Merck Pte. Ltd., Singapore

Rhys Tee, Director, Compliance and Privacy, ASPAC, Ortho Clinical Diagnostics; Former Compliance Director, Asia, Abbott Laboratories Pte. Ltd.; Former Associate Director, Compliance (APAC), Allergan, Singapore

Keith M. Korenchuk, JD, MPH, Partner, Arnold & Porter LLP, Washington, DC, USA (Moderator)

Noon Preconference Adjournment/Lunch on your Own

WEDNESDAY, SEPTEMBER 13, 2017

ASIA PAC PHARMA CONGRESS DAY I OPENING PLENARY SESSION

(With Simultaneous Chinese/English Translation)

1:00 pm Co-Chair Welcome and Introduction



Masood Ahmed, Vice President, Regional Compliance Officer Asia and JPAC, Sanofi Group, Singapore (Co-chair)



Maija Burtmanis, LLB/BSc, LLM, Regional Compliance Director, Japan/Asia Pacific, Shire, Singapore (Co-chair)



Gareth Lee, Vice President, Legal and Compliance, Asia Pacific, Cardinal Health; Former General Counsel and Head of Compliance, Asia Pacific, Allergan, Singapore (Co-chair)



Maria "Maru" Quindimil, MBA, APAC Ethics and Compliance Lead, UCB Pharma; Former Executive Director, Regional Compliance Officer, Asia Pacific and India, Merck Sharp and Dohme (Asia Ltd.), Shanghai, China (Co-chair)



Rhys Tee, Director, Compliance and Privacy, ASPAC, Ortho Clinical Diagnostics; Former Compliance Director, Asia, Abbott Laboratories Pte. Ltd.; Former Associate Director, Compliance (APAC), Allergan, Singapore (Co-chair)

1:30 pm

R&D-based Pharmaceutical Association Committee (RDPAC) Pharmaceutical Enterprise Ethical Business Practice and Declaration for Pharmaceutical Innovation



Mike Dethick, Managing Director, R&D-based Pharmaceutical Association Committee (RDPAC); Former Executive Director, China-Britain Business Council; Former Executive Director, British Chamber of Commerce in China; Former Chairman of the Consortium, EU SME Centre, China, Beijing, China

2:00 pm

AdvaMed's Code of Ethics on Interactions with Health Care Professionals in China ("AdvaMed China Code")



Christopher L. White, JD, Chief Operating Officer and General Counsel, Advanced Medical Technology Association (AdvaMed), Washington, DC, USA

2:45 pm



The Continued Evolution of Compliance as a Profession: Background, Training, Roles and Responsibilities

David O'Shaughnessy (Invited), Vice President, Compliance, Emerging Markets, Quintiles; Board and Strategic Committee Member, International Society of Healthcare Ethics and Compliance Professionals (ETHICS); Former Vice President Compliance, International Pharmaceuticals, GSK; Former Vice President, Global Compliance Strategy, AstraZeneca, Reading, UK

3:30 pm

Break

4:00 pm



Keynote

Hervé Gisserot, Senior Vice President and Head of Pharmaceuticals, Asia Pacific, GSK; Former Senior Vice President and General Manager of Pharmaceuticals and Vaccines, GSK (China); Former President, Leem, Singapore

4:45 pm



Global Chief Compliance Officer Roundtable

Timothy Ayers, JD, MPH, Vice President, Chief Compliance Officer, Horizon Pharma PLC; Former Vice President, Chief Compliance Officer, Dendreon; Former Associate General Counsel; Executive Director of Compliance, Seattle Genetics, Chicago, IL, USA



David Kurlander, MBA, Vice President, Health Care Compliance, Privacy, FCPA, Ortho Clinical Diagnostics; Former Finance Director, Tax and Commercial Compliance, Ethicon, A Johnson & Johnson Company, New York, NY, USA



Angela Main, MA, Vice President, Global Chief Compliance Officer and Associate General Counsel, Asia Pacific, Zimmer Biomet, Singapore



Jennie Orrico, JD, Senior Vice President, Chief Compliance and Risk Officer, Shire; Vice President and Associate General Counsel, Compliance, Baxalta Incorporated; Former Senior Counsel, Baxter International Inc., Chicago, IL, USA



Ted Acosta, JD, Americas Vice Chair, Risk Management, EY; Former Senior Counsel, Office of Inspector General, US Department of Health and Human Services, New York, NY, USA and Paris, France (Moderator)

6:00 pm

ADJOURNMENT

THURSDAY, SEPTEMBER 14, 2017

ASIA PAC PHARMA CONGRESS DAY II MORNING PLENARY SESSION

(With Simultaneous Chinese/English Translation)

8:00 am

Co-chair Welcome and Introductions

8:15 am

Keynote: The China Pharmaceutical Market Evolution from Traditional Channel to Direct Supply and the Two Invoicing Policy



Jean-Christophe Pointeau, PhD, Country Chair, Sanofi China; Board Member, JHL Biotech; Former President, China, Bristol-Myers Squibb, Shanghai, China

9:00 am

Managing Pharmaceutical and Medical Device Risk Across the Asia Pacific Region



Kent Kedi, MA, Senior Partner, Control Risks; Former Vice President and General Manager, Technomic Asia, Shanghai, China

9:30 am



Asia Pac Anti-Corruption Update Roundtable

Praween Chantanakomes, JD, Associate, Baker & McKenzie, Bangkok, Thailand



Hwa Soo Chung, JD, MPA, Chair, Health Practice Group, Kim and Chang, Seoul, South Korea



Lei Li, LLM, Partner, Sidley Austin; Former Third Secretary, Ministry of Commerce, People's Republic of China, Beijing, China



Michael K. Loucks, JD, Partner, Skadden Arps LLP; Former Acting United States Attorney, District of Massachusetts, US Department of Justice, Washington, DC, USA



Chris Fordham, Managing Partner, Asia Pacific, Fraud Investigation & Dispute Services, EY, Hong Kong (Moderator)

10:45 am Break

11:15 am

The Chinese Anti-Unfair Competition Law, the Legal Basis for the Government Agencies' Enforcement Actions against the Pharmaceutical Industry



Professor Huang Yong, Competition Law Center, University of International Business and Economics; Executive Vice Chair, Expert Consultation Group, Anti-Monopoly Committee, State Council, People's Republic of China, Beijing, China



Chen Yang, LLB, LLM, Partner and Head, China Life Sciences Practice, Sidley Austin LLP; Former Legislative Official, Bureau of Legislative Affairs, Chinese State Council, Beijing, China (Moderator)

Noon

NETWORKING LUNCHEON

MINI SUMMITS BLOCK A 1:00 pm – 2:15 pm

Mini Summit I: Chinese Anti-Corruption and Compliance Best Practices Roundtable

- The Impact China Regulatory Reforms on Compliance
- Incorporating the China Anti-Unfair Competition Amendment into a Compliance Program

(Session in Chinese With Simultaneous Chinese/English Translation)

Vanessa Han Jun, Head of Compliance, China, Novo Nordisk, Shanghai, China

Christine Ng, Compliance Officer, China, GSK, Shanghai, China

Xi Zhang, PhD Law, Head of the Law, Patents and Compliance Team, Bayer China; Former General Counsel Asia, Celanese, Shanghai, China

Jonathan Shun Wah, PCLL, Senior Director, China Investigations Team Lead, Pfizer, Hong Kong

Lei Li, LLM, Partner, Sidley Austin; Former Third Secretary, Ministry of Commerce, People's Republic of China, Beijing, China (Co-moderator)

Chen Yang, LLB, LLM, Partner and Head, China Life Sciences Practice, Sidley Austin LLP; Former Legislative Official, Bureau of Legislative Affairs, Chinese State Council, Beijing, China (Co-moderator)

Mini Summit II: Asia Pac Medical Device Compliance Regulatory Developments and Burning Issues

M. Jason Brooke, JD, Director, Healthcare and Life Sciences Disputes, Regulatory, Compliance, and Investigations, Navigant; Former Board Member and General Counsel, Vasoptic Medical, Inc., Washington, DC, USA

Christopher L. White, JD, Chief Operating Officer and General Counsel, Advanced Medical Technology Association (AdvaMed), Washington, DC, USA

Katrina Reinhardt, JD, Regional Head Ethics and Compliance, Asia Pacific, Baxter Healthcare; Former Governance and Compliance Director, Greater China, Dow Corning, Singapore

Rhys Tee, Director, Compliance and Privacy, ASPAC, Ortho Clinical Diagnostics; Former Compliance Director, Asia, Abbott Laboratories Pte. Ltd.; Former Associate Director, Compliance (APAC), Allergan, Singapore

Campbell Clark, LLB, MJ, Chief Ethics and Compliance Officer, Asia Pacific, Medtronic, Covidien Private Limited; Chair, Legal, Ethics and Compliance Committee, Asia Pacific Medical Technology Association (APACMed), Singapore (Co-moderator)

Giuseppe Falbo, Regional Compliance Director (APAC and Russia), Alcon Laboratories, Inc.; Former Business Practices Officer (Asia, Middle East, Africa, Latin America), Novartis International AG, Singapore (Co-moderator)

Mini Summit III: Global Data Privacy Update and the Impact to the Life Sciences Industry

Eric Carlson, JD, Partner, Covington & Burling LLP, Shanghai, China

Julie Kudyba (Invited), Head International Ethics and Compliance, Shire International GmbH; Former Global Privacy Officer, Novartis Pharma AG; Former Global Head Integrity and Compliance, Global Head Data Privacy, Alcon Laboratories Inc., Fort Worth, TX, USA

Victoria Perez-Riu, LLM (Invited), Chief Privacy Officer and Privacy Counsel, Astra Zeneca; Former HR Compliance and Privacy Leader, EMEA, DuPont; Former Senior Manager, Regional Compliance and Privacy, EMEA & APAC, Convergys, La Venta La Salve, Asturias, Spain

Vivian Xing, LLB, LLM, Regional Counsel, Danaher Diagnostics Platform; Former Assistant General Counsel, Greater China, Beckman Coulter; Former Regional Counsel Asia Pacific, Eastman Chemical Company, Shanghai, China

J. Mark Farrar, CPA, CFE, CFF, Healthcare and Life Sciences Disputes, Regulatory, Compliance and Investigations, Navigant; Former Interim Global Chief Compliance Officer, Beckman Coulter, Atlanta, GA, USA (Moderator)

Mini Summit IV: The Evolution of Compliance Organizations

Karen Eryou, Head, Ethics and Compliance Programs, UCB Pharma; Former Co-chair, Asia Pacific Pharma Compliance Congress, Brussels, Belgium

Sabina Sudan, LLB, LLM, ECLS-Consults (Ethics/Compliance/Legal/ Sustainability), Legal/ International Compliance and Risk Management Professional, Singapore and Delhi, India; Adjunct Professor, Nanyang Technological University, Singapore & National University Of Singapore; Admitted to practice in Arizona, New Delhi & New York; Former Compliance Officer Life Sciences Industry, Singapore and Delhi, India (Moderator)

Mini Summit V: Transparency Reporting to Prevent Corruption Risk

- Transfer of Value in Life Science Industry
- Where are the Risk Areas?
- Overview on the Latest Transparency Reporting Requirements in Asia Pacific
- How to Effectively Gather Data from Different Sources for the Transfer of Value Engagement
- Best Practices that We Can Apply from US and EU to Asia Pacific

Hwa Soo Chung, JD, MPA, Chair, Health Practice Group, Kim and Chang, Seoul, South Korea

Yota Kikuchi, Director, Compliance Rules & Management, Japan Pharma Business Unit, Takeda Pharmaceuticals; Member, Code Compliance Committee, Japan Pharmaceutical Manufacturers Association; Member, IFPMA Ethics & Business Integrity Committee (eBIC), Tokyo, Japan

Clarissa Shen, Country Compliance Officer, Sanofi China; Former Associate Compliance, Director, Eli Lilly China, Shanghai, China

Mike Zhao, MBA, Ethics and Compliance Lead, China, UCB; Former Compliance Manager, Johnson & Johnson, Shanghai, China

Joyce Wong, Managing Director, Polaris Asia-Pacific; Former General Manager, Eli Lilly Asia Inc., Hong Kong (Moderator)

2:15 pm Transition Break

MINI SUMMITS BLOCK B 2:30 pm – 3:45 pm

Mini Summit VI: How to Eliminate Anti-Corruption Risks for Tier 2 and Tier 3 Cities and Mobile Offices

(Session in Chinese With Simultaneous Chinese/English Translation)

Eric Carlson, JD, Partner, Covington & Burling LLP, Shanghai, China

Vivian Chen, LLB, Head of Compliance, Alcon Laboratories China, A Novartis Division; Former Head of Ethics and Compliance, Greater China, Baxter Intl Inc., Beijing, China

Chen Yang, LLB, LLM, Partner and Head, China Life Sciences Practice, Sidley Austin LLP; Former Legislative Official, Bureau of Legislative Affairs, Chinese State Council, Beijing, China

(Session Continued Next Page)

Henry Yao, MA, Head of Compliance, Roche Diagnostics; Asia Compliance Leader, GE Energy Management, Shanghai

Rachel B. Layburn, MBA, Partner in Charge, Forensic and Investigations Practice, KPMG China, Beijing, China (Moderator)

Mini Summit VII: Compliance and Ethical Issues in Patient Support Programs and Activities with Patients and Patient Advocacy Organizations

Maija Burtmanis, LLB/BSc, LLM, Regional Compliance Director, Japan/Asia Pacific, Shire, Singapore

Mohit Grover, Executive Director, Risk Consulting, Deloitte; Former Regional Chief Information Officer, AstraZeneca Asia Pacific, Singapore

Chae Sing Wong, Former Head of Regional Compliance (APAC, MEA, LATM), Mundipharma Pte Ltd; Former Compliance Director, Asia, ANZ and Japan, Baxalta; Former Compliance Director Asia Area, AstraZeneca, Singapore

Keith M. Korenchuk, JD, MPH, Partner, Arnold & Porter LLP, Washington, DC, USA (Moderator)

Mini Summit VIII: Separation and Collaboration between Medical Education and Product Promotion

Christine Hu, LLM, Legal and Compliance Director, Medtronic Kanghui Orthopedics; Former Legal, Compliance & Government Affairs Director, Zimmer, Beijing, China

Hwee Ping Chua, LLB, LLM (Invited), Managing Counsel, Asia Pacific and China International Legal and Compliance, Office of General Counsel, MSD; Former Associate Vice President, International Legal and Compliance - Asia Pacific, China and Japan, Merck, Singapore

Vivian Wu, LLB, LLM, Counsel, Fenxun Partners; Former Partner, Baker McKenzie, Beijing, China (Moderator)

Mini Summit IX: The Art of the Investigation: Planning, Executing and Completing Investigations

Masood Ahmed, Vice President, Regional Compliance Officer, Asia and JPAC, Sanofi Group, Singapore

Michael K. Loucks, JD, Partner, Skadden Arps LLP; Former Acting United States Attorney, District of Massachusetts, US Department of Justice, Washington, DC, USA

Mini vandePol, LLB, Attorney and Chair, Global Compliance and Investigations Group, Baker McKenzie, Hong Kong

Winnie Ho, Partner, Fraud Investigation & Dispute Services, EY, Hong Kong and Shanghai, China

Mini Summit X: Organizational Justice: One of the Pillars of a Culture of Integrity

Maria "Maru" Quindimil, MBA, APAC Ethics and Compliance Lead, UCB Pharma; Former Executive Director, Regional Compliance Officer, Asia Pacific and India, Merck Sharp and Dohme (Asia Ltd.), Shanghai, China

Mike Zhao, MBA, Ethics and Compliance Lead, China, UCB; Former Compliance Manager, Johnson & Johnson, Shanghai, China

Giuseppe Falbo, Regional Compliance Director (APAC and Russia), Alcon, A Novartis Division; Former Business Practices Officer (Asia, Middle East, Africa, Latin America), Novartis International AG, Singapore (Moderator)

3:45 pm Transition Break

MINI SUMMITS BLOCK C 4:00 pm – 5:15 pm

Mini Summit XI: Third Party (Distributor, Vendor, Alliance Partner, Government-related Associations, HCOs, etc.) Management, including Pre-evaluation, Due Diligence, Contracting, Monitoring and Payment

Patrik Kronig, Head of Compliance Pharma, Asia Pacific, Roche, Singapore

Redentor Romero, JD, Associate Director, Global Third Party Compliance Program, Takeda Pharmaceuticals International; Former Regional Compliance Officer, Teva Pharmaceuticals; Former Regional Legal Counsel, AstraZeneca, Singapore

Yuet Ming Tham, JD, Partner, Sidley Austin LLP; Former Asia Pacific Regional Compliance Director, Pfizer; Former Deputy Public Prosecutor, Singapore, Hong Kong

Carol Wu, Third Party Audit, Asia, Global Ethics & Compliance, GSK; Former Manager, Ethics & Compliance-China, Hospira; Former Senior Compliance Manager, AstraZeneca, Shanghai, China

Andy Bender, MS, MBA, President and Founder, Polaris, New York, NY, USA (Moderator)

Mini Summit XII: When Will You Deploy Robot(s) in Your Compliance Team?

- What is Artificial Intelligence?
- Ideas to Apply Artificial Intelligence to Compliance Analytics/Operations
- What the Future May Look Like

Maria "Maru" Quindimil, MBA, APAC Ethics and Compliance Lead, UCB Pharma; Former Executive Director, Regional Compliance Officer, Asia Pacific and India, Merck Sharp and Dohme (Asia Ltd.), Shanghai, China

Sandeep Seth, LLB, Director, Corporate Compliance, Pfizer India; Former Director, Compliance, India, Sri Lanka, Bangladesh, Pakistan and Nepal, MSD Pharmaceuticals, Mumbai, India

Chae Sing Wong, Former Head of Regional Compliance (APAC, MEA, LATM), Mundipharma Pte Ltd; Former Compliance Director, Asia, ANZ and Japan, Baxalta; Former Compliance Director, Asia Area, AstraZeneca, Singapore

Chi Chen, Fraud Investigation and Dispute Services, EY, Shanghai, China (Moderator)

Mini Summit XIII: Korean Anti-Corruption and Compliance Best Practices Roundtable

Brian Caster, JD, Regional Compliance Investigations Lead, Pfizer, Tokyo, Japan

Steven Chon, MA, Director, Fraud Investigation & Dispute Services, EY, Hong Kong

Hwa Soo Chung, JD, MPA, Chair, Health Practice Group, Kim and Chang, Seoul, South Korea (Moderator)

Mini Summit XIV: Fraud Trends in Asia Pacific and How Companies are Dealing with Them

Chris Royal (Invited), Vice President, Ethics and Compliance Officer, Asia Pacific, China and Japan, GSK, Singapore

John Tan, JD, Partner, ReedSmith; Former China Regional Compliance Director, Pfizer, Shanghai, China

Stacy Chai, Partner, Fraud Investigation and Dispute Services, EY, Singapore (Moderator)

5:15 pm ADJOURNMENT AND NETWORKING RECEPTION

FRIDAY, SEPTEMBER 15, 2017

ASIA PAC PHARMA CONGRESS DAY III CLOSING PLENARY SESSION

(With Simultaneous Chinese/English Translation)

8:00 am Co-chair Welcome and Introductions



8:15 am Key Risks for the Industry and the Future of Ethics and Compliance Programs

Patrik Kronig, Head of Compliance, Asia Pacific, Roche, Basel Area, Switzerland



Albert van Maaren, MSc, Regional Compliance Officer APAC, Group Compliance, Merck Pte. Ltd., Singapore



Pete (Lijun) Wu, MS, MBA, Chief Compliance Officer, Novartis (Group) China, Shanghai, China



John Tsai, Forensic Partner, Fraud Investigation and Dispute Services, EY, Shanghai, China (Moderator)

9:15 am Safeguarding Against Bribery and Corruption: Outreach from the Investigating Agencies



George "Ren" McEachern, CFE, CAMS, Supervisory Special Agent, International Corruption Squad, US Federal Bureau of Investigation, Washington, DC, USA

9:45 am



New Compliance Challenges: Asia Pac Public-Private Pharmaceutical Partnerships

YanXiang (Michael) Wang, MBA, Country Director, China, PATH; Former Commercial Development Director, China, Becton Dickinson; Former Area Sales Manager, China, Boehringer Ingelheim; Former Area Assistant Manager, China, GSK, Beijing, China



Keith M. Korenchuk, JD, MPH, Partner, Arnold & Porter LLP, Washington, DC, USA (Moderator)

10:30 am

Break

10:45 am

New Compliance Challenges: Pharmaceutical Compliance and Access to Medicine: Findings on Market Influence and Compliance in the 2016 Access to Medicine Index



Luca Genovese, AMID, Researcher, Access to Medicine Foundation, Amsterdam, The Netherlands

11:00 am

Roundtable on New Directions in Compliance Innovation

- Simplification; Culture of Compliance vs. Rule-based
- Move toward Ethics and Business Integrity
- Implementing Compliance Metrics and Benchmarking
- Use of Compliance Ambassadors
- Role of Behavioral Economics
- Managing Conflicts of Interest
- Hiring Millennials
- Market Access



Karen Eryou, Head, Ethics and Compliance Programs, UCB Pharma; Former Co-chair, Asia Pacific Pharma Compliance Congress, Brussels, Belgium



Sarah Kochling, Managing Principal, Blossom Innovation; Board of Directors, American Chamber of Commerce, Shanghai, Shanghai, China



Howard Lin, Vice President, Ethics and Compliance - Lilly China, Eli Lilly and Company, Hong Kong



Gareth Lee, Vice President, Legal and Compliance, Asia Pacific, Cardinal Health; Former General Counsel and Head of Compliance, Asia Pacific, Allergan, Singapore



Sabina Sudan, LLB, LLM, ECLS-Consults (Ethics/Compliance/Legal/Sustainability), Legal/International Compliance and Risk Management Professional, Singapore and Delhi, India; Adjunct Professor, Nanyang Technological University, Singapore & National University of Singapore; Admitted to practice in Arizona, New Delhi & New York; Former Compliance Officer Life Sciences Industry, Singapore and Delhi, India (Moderator)

12:15 pm

Co-chairs Closing Comments

12:30 pm

CONGRESS ADJOURNMENT

HOTEL INFORMATION/RESERVATIONS:

The Asia Pacific Pharmaceutical and Medical Device Compliance Congress does not contract with any third party organization to make hotel reservations for attendees of the Congress. All attendees should make their hotel reservations directly with the hotel and not with a third party vendor.

The InterContinental Shanghai Pudong Hotel is the official hotel for the 7th Asia Pacific Pharmaceutical and Medical Device Congress. A special group rate of **CNY1650 + 16.6%** single occupancy, has been arranged for conference attendees. This rate includes Breakfast and Internet. A double room supplement for double room reservations will be CNY150 + 16.6%. Links to make reservations online may be found at the Travel Page on the conference website: www.asianpharmacongress.com. Please follow the instructions on the form. The group rate is only available for the nights of September 9 – September 17. Prevailing rates will apply for reservations extending beyond these dates.

Many attendees will require a Visa to visit Shanghai. Please go to www.visahq.com for information.

Make your reservation early. There are a limited number of rooms in the hotel room block and the hotel is anticipated to sell out.

InterContinental Shanghai Pudong Hotel

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Complete one of the online forms and generate a Pro Forma Invoice, or fill out the downloadable form to email, fax, or mail in your request for a Pro Forma Invoice. For questions about the registration process, contact the Registration Office at (800) 503-6498 and (206) 452-5635, or send an email to registration@hccconferences.com.

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1. For group registrations, full registration and credit card information is required for each registrant. List all members of groups registering concurrently on fax or scanned cover sheet.

2. For registrants there will be no refunds for “no-shows” or for cancellations. You may send a substitute. Please call the Conference Office at 1-800-503-6498 or 1-206-452-5635 for further information.

METHOD OF PAYMENT FOR TUITION

Make payment to Health Care Conference Administrators LLC by bank transfer, MasterCard, Visa or American Express. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

REGISTRATION OPTIONS

Registration may be made online or via mail, fax or scan.

You may register through either of the following:

• Online at www.AsianPharmaCongress.com.

• Fax/Mail/Email using this printed registration form. Mail the completed form with payment to the Conference registrar at 12330 NE 8th Street, Suite 101, Bellevue, WA 98005-3187, USA, or fax the completed form to 1-206-319-5303, or scan and email the completed form to registration@hccconferences.com.

The following credit cards are accepted: American Express, Visa or MasterCard. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

For registrants awaiting bank transfer, a credit card number must be given to hold registration. If payment is not received by seven days prior to the Congress, credit card payment will be processed.

TAX DEDUCTIBILITY

Expenses of training including tuition, travel, lodging and meals, incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor. Federal Tax ID: 91-1892021.

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ASIA PACIFIC PHARMA AND MEDICAL DEVICE CONGRESS

HOW TO REGISTER: Fully complete the form below (one form per registrant, photocopies acceptable). Payment must accompany each registration (U.S. funds, payable to Health Care Conference Administrators, LLC).

ONLINE: Secure online registration at www.AsianPharmaCongress.com.

FAX: 206-319-5303 (include credit card information with registration)

MAIL: Conference Office, 12330 NE 8th Street, Suite 101, Bellevue, WA 98005-3187, USA

FOR REGISTRATION QUESTIONS:

PHONE: 1-800-503-6498 (Continental US, Alaska and Hawaii only) or 1-206-452-5635, Monday-Friday, 7 AM - 5 PM PST

E-MAIL: registration@hccconferences.com

COMPLETE THE FOLLOWING. PLEASE PRINT CLEARLY:

☐ Dr. ☐ Mr. ☐ Ms. ☐ Mrs.

NAME

JOB TITLE

ORGANIZATION

ADDRESS

CITY/STATE/ZIP

TELEPHONE

E-MAIL

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ONSITE CONFERENCE ATTENDANCE

Conference registration includes onsite attendance, professional networking, and live interaction with the faculty.

PRECONFERENCE:

☐ Training in Compliance and Ethics Basics \$ 595

CONFERENCE – STANDARD RATE

☐ Through Friday, July 28, 2017* \$1,995

☐ Through Friday, August 18, 2017** \$2,295

☐ After Friday, August 18, 2017 \$2,595

SPECIAL ASIA PACIFIC HEALTHCARE INDUSTRY COMPLIANCE TEAM, PHARMACEUTICAL COMPLIANCE FORUM (PCF) AND INTERNATIONAL SOCIETY OF ETHICS & COMPLIANCE PROFESSIONALS (ETHICS) RATES***

INDIVIDUAL REGISTRATION FOR CONFERENCE (Does not include preconference):

☐ Through Friday, July 28, 2017* \$1,795

☐ Through Friday, August 18, 2017** \$2,095

☐ After Friday, August 18, 2017 \$2,395

GROUP REGISTRATION FOR CONFERENCE (Does not include preconference):

Registrations submitted at the same time receive the following discounted rates for conference registration only. To qualify, all registrations must be submitted simultaneously:

☐ 3 or more \$1,695 per person

☐ 5 or more \$1,495 per person

☐ 10 or more \$1,295 per person

SELECT YOUR MINI-SUMMITTS – Thursday, September 14 (One from each group):

BLOCK A – 1:00 pm

☐ I: Chinese Anti-Corruption and Compliance ...

☐ II: Asia Pac Medical Device Compliance ...

☐ III: Global Data Privacy Update ...

☐ IV: The Evolution of Compliance Organizations

☐ V: Transparency Reporting ...

BLOCK B – 2:30 pm

☐ VI: How to Eliminate Anti-Corruption Risks ...

☐ VII: Compliance and Ethical Issues in Patient Support Programs ...

☐ VIII: Separation and Collaboration ...

☐ IX: The Art of the Investigation ...

☐ X: Organizational Justice ...

BLOCK C – 4:00 pm

☐ XI: Third Party ...

☐ XII: When Will You Deploy Robot(s) ...?

☐ XIII: Korean Anti-Corruption and Compliance ...

☐ XIV: Fraud Trends in Asia Pacific ...

PAYMENT

The use of a registration discount code cannot be the basis of requesting a partial refund of fees already paid.

TOTAL FOR ALL OPTIONS:

Discount Code:

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You may also register online at www.AsianPharmaCongress.com.

☐ Bank Transfer

☐ Payment by credit card: ☐ American Express ☐ Visa ☐ Mastercard

If a credit card number is being given to hold registration only until such time as a bank transfer is received it must be so noted. If payment is not received by seven days prior to the Congress, the credit card payment will be processed. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

ASIA PACIFIC PHARMA AND MEDICAL DEVICE CONGRESS CONTINUING EDUCATION CREDITS

COMPLIANCE CERTIFICATION BOARD (CCB) CREDIT: The Congress is currently pending approval to offer Compliance Certification Board CCB Credits.

NASBA CPE CREDIT: Health Care Conference Administrators, LLC is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org.

A recommended maximum of 19.0 credits based on a 50-minute hour will be granted for the entire learning activity. This program addresses topics that are of a current concern in the compliance environment. This is an update, group-live activity. For more information regarding administrative policies such as complaints or refunds, call 206-757-8053 or petergrant@dwt.com.

MCLE: The Congress is currently pending approval to offer Pennsylvania MCLE Credit.

CERTIFICATE OF ATTENDANCE: Attendees can also request a Certificate of Attendance which they can file with appropriate entities for credit.

SPECIAL SUBSCRIPTION OFFER: You can purchase an annual subscription to *Life Science Compliance Update*, www.lifescicompliance.com, for only \$1,020 (a 15% discount off of the regular subscription rate). *Life Science Compliance Update* is a monthly publication providing comprehensive, up-to-date compliance information for pharmaceutical, biotechnology and device manufacturers. Each issue covers important news and analysis, with input from top compliance officers and healthcare attorneys across the industry. The LSC Update offers practical insights into: False Claims Act, Qui Tam developments, FCPA, healthcare fraud alerts and enforcement trends, the Physician Payment Sunshine Act, EFPIA Transparency, Medicines Australia Transparency, FDA and EMA guidance and warnings, international regulations, and best practices for compliance. www.lifescicompliance.com.

☐ Subscription to *Life Science Compliance* \$1,020

* This price reflects a discount for registration and payment received through Friday, 7/28/17.

** This price reflects a discount for registration and payment received through Friday, 8/18/17.

*** To qualify for the Member Rate an individual must be an employee of a member company or individual member of the Asia Pacific Healthcare Industry Compliance Team, the Pharmaceutical Compliance Forum (PCF), or the International Society of Ethics and Compliance Professionals (ETHICS).

REGISTRATION BINDING AGREEMENT

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