

THE FIFTH ASIA PACIFIC **Pharmaceutical Compliance Congress and Best Practices Forum**



Webcast: In your own office or home live via the Internet with 24/7 access for six months

**Onsite:**  
**August 17 – 18, 2015**  
**Manila, Philippines**  
 Sofitel Philippine Plaza



[www.AsianPharmaCongress.com](http://www.AsianPharmaCongress.com)

**CO-SPONSORS:**



**A Hybrid Conference & Internet Event**  
 See page 2

- CO-CHAIRS:**
- Masood Ahmed**, Vice President, Regional Compliance Officer Asia and JPAC, Sanofi Group, Singapore
  - Karen Eryou**, Senior Director, Corporate Compliance APAC, UCB Pharma, Shanghai, China
  - Rhys Tee**, Compliance Director, Asia, Abbott Laboratories (Singapore) Pte. Ltd.; Former Associate Director, Compliance (APAC), Allergan, Singapore
  - Maria "Maru" Quindimil**, MBA, Former Executive Director, Regional Compliance Officer, Asia Pacific and India, Merck Sharp and Dohme (Asia Ltd.), Manila, Philippines

**TOPICS TO BE COVERED:**

- Training on Compliance and Ethics Basics
- Hot Asia Pac Compliance Issues Roundtable
- Philippine Pharmaceutical and Medical Associations and Government Roundtable
- Philippine Alliance of Patient Organizations Roundtable
- Compliance and Ethics: Tone from the Top and Middle
- A Global Chief Compliance Officer's Perspective
- Global Compliance Code and APEC Principles Updates
- Global Anticorruption 2.0 Update
- Transparency International's New Pharma Industry Initiative

- Global Transparency/Disclosure Update
- Managing and Monitoring Mature Third Party Relationships
- Risk Management for Compliance and Business
- Medical Device Compliance Roundtable
- Ethical Interactions with Patients
- China Compliance Roundtable
- Southeast Asia Compliance Roundtable
- Responding to Investigations
- Compliance Analytics Roundtable
- Travel, Entertainment, Service Agreements and Honoraria
- Samples, Grants, Donations and Social Media
- Compliance Issues in M&A

**OFFERED IN SEQUENCE WITH**

**Business Ethics for Small & Medium Size Enterprises (SME) Forum • August 19 - 20, 2015**

Including its pharma working group re APEC Principles for Voluntary Codes of Business Ethics in the Biopharmaceutical Sector, known as the "Mexico City Principles", and the medical device working group re the Nanjing Declaration to Promote Ethical Business Practices in the Medical Device and Biopharmaceutical Sectors (2014-2020), known as the "Nanjing Declaration".

For more information go to [www.MCPrinciples.org](http://www.MCPrinciples.org)



**DIAMOND GRANTOR:**



**BRONZE GRANTORS:**



**MEDIA PARTNER:** LSC Life Science Compliance Update

**CONTINUING EDUCATION CREDITS:**

- Accounting Professionals:** Approved for up to 14 NASBA CPE credits.
- Compliance Professionals:** The Congress is currently pending approval to offer Compliance Certification Board CCB Credits.
- Attorneys:** The Congress is currently pending approval to offer California and Pennsylvania MCLE Credit.



## OVERVIEW

The Congress is sponsored by the International Society of Healthcare Ethics and Compliance Professionals (ETHICS), the Pharmaceutical Compliance Forum (PCF), the Pharmaceutical and Healthcare Association of the Philippines (PHAP) and the Philippine Alliance of Patient Organizations (PAPO).

The Congress is the leading pharma compliance event in Asia Pac. In the past it has been offered in Singapore (2011), Shanghai (2012), Kuala Lumpur (2013) and Shanghai (2014). The Congress is a part of a global pharma compliance congress series which has featured recent congress in Dubai and Brussels (the International Pharma Compliance Congress), Sao Paolo and Mexico City (the Latin American Pharma Congress) and Washington, DC (the Pharma Congress).

The Asia Pacific region is geographically immense and culturally, economically and politically diverse. Many countries in the region are experiencing explosive economic growth. As the Asia Pacific region rises so does its importance to the global pharmaceutical, device and life sciences sectors.

The life sciences industry in Asia Pacific has been growing at breakneck speed. The law and regulations surrounding the industry, as well as industry codes of practice, have been increasing exponentially. Certainty and consistency in the application of these new laws, regulation and codes, so important to efficient business practices, has been uneven. These developments challenge companies to adapt, change and evolve faster to be able to respond with new internal processes and behaviors. The UK Bribery Act joins the FCPA and various Asia Pacific anti-corruption laws now applicable to business in the region. There has also recently been intense regulatory enforcement focus on the industry by various Asian governments in order to create a more transparent environment and provide consistent guidelines to HCPs and companies on how to interact without having undue influence. These investigations and enforcement actions present increasing risks for many companies and HCPs which are still trying to find their footing in this complex and booming region.

The Congress will be offered immediately prior to the Asia-Pacific Economic Cooperation (APEC) 2nd Business Ethics for Small and Medium Size Enterprises (SME) Forum, August 19 - 20, 2015, in Manila, Philippines. APEC is a forum for 21 Pacific Rim member economies that promotes free trade throughout the Asia-Pacific region. The APEC Forum will bring together its pharma working group to work with stakeholders on the implementation of the APEC Principles for Voluntary Codes of Business Ethics in the Biopharmaceutical Sector, known as the "Mexico City Principles", and the medical device working group to work with stakeholders on the implementation of the Nanjing Declaration to Promote Ethical Business Practices in the Medical Device and Biopharmaceutical Sectors (2014-2020), known as the "Nanjing Declaration".

The Congress and Forum will jointly sponsor a reception on the evening of Tuesday, August 18 (the Congress closing reception and the Forum opening reception).

## ABOUT THE CO-SPONSORS



The International Society of Healthcare Ethics and Compliance Professionals (ETHICS) is a forum for open dialogue and exchange among Compliance and Ethics professionals in the Healthcare industry. The Association's activities are sustained by one transverse and permanent objective: support professionals in Compliance and Ethics in Healthcare industry to develop and better manage their role and duties — without any sort of commercial benefit for the Association or any of its members.



The Pharmaceutical Compliance Forum (PCF) is a coalition of senior compliance professionals and legal counsel from more than 50 of the largest research-based pharmaceutical manufacturers. The PCF was founded in early-1999 by compliance professionals from the pharmaceutical industry to promote effective corporate compliance programs. [www.pharmacomplianceforum.org](http://www.pharmacomplianceforum.org).



The Pharmaceutical and Healthcare Association of the Philippines (PHAP) and its 56 member companies represent the research-based and pharmaceutical and healthcare industry, a key sector in the never ending fight for improved health through the continuous development of new, better, more efficacious and cost-effective drug therapies.



The Philippine Alliance of Patient Organizations (PAPO) is the umbrella organization of all the patient groups in the Philippines. It is an affiliate of the International Alliance of Patient Organizations.

## HOTEL INFORMATION/RESERVATIONS:

The Sofitel Philippine Plaza Manila is the official hotel for the Fifth Asia Pacific Pharmaceutical Compliance Congress.

A special group rate of Php 7983.65 nett for a Superior single and Php 8843.40 nett for a Superior double per night (including breakfast, 10% service charge, 12% VAT and 0.825 local city tax) has been arranged for Congress Attendees. Attendees wishing to make a reservation should use the downloadable form available on the travel/hotel page of the conference website. This form should be emailed directly to the hotel at [H6308-RE1@sofitel.com](mailto:H6308-RE1@sofitel.com) and [H6308@sofitel.com](mailto:H6308@sofitel.com) or Fax at +63 (2) 832 6932.

Reservations at the group rate will be accepted while rooms are available or until the cut-off date of August 3, 2015. After this, reservations will be accepted on a space-available basis at the prevailing rate.

**Sofitel Philippine Plaza Manila** • CCP Complex Roxas Boulevard, Pasay City, Manila, 1300, Philippines • Phone: +63 2 551 5555

## PARTICIPATION OPTIONS

### TRADITIONAL ONSITE ATTENDANCE

Simply register, travel to the conference city and attend in person.

PROS: subject matter immersion; professional networking opportunities; faculty interaction.



Onsite

### LIVE AND ARCHIVED INTERNET ATTENDANCE

Watch the conference in live streaming video over the Internet and at your convenience at any time 24/7 for six months immediately following the event.

The archived conference includes speaker videos and coordinated PowerPoint presentations.

PROS: Live digital feed and 24/7 Internet access for the next six months; accessible in the office, at home or anywhere worldwide with Internet access; avoid travel expense and hassle; no time away from the office.



At your office . . .



. . . or home

## WHO SHOULD ATTEND:

- Pharmaceutical Manufacturers
- Generic Pharmaceutical Manufacturers
- Site Management Organizations
- Clinical Research Organizations
- Management Companies
- Wholesale, Retail, Mail Order and Internet Pharmacies
- Health Care Regulators and Policy Makers
- Pharmaceutical and Health Care Professionals
- Executives and Board Members
- Regulatory and Compliance Professionals
- Medical Directors
- Physicians
- Pharmacists
- Food and Drug Law Attorneys
- Health Care Attorneys
- In-house Counsel
- Compliance Officers
- Privacy Officers
- Ethics Officers and Corporate Social Responsibility Personnel
- Pharmaceutical Consultants
- Investment Bankers
- Venture Capitalists
- Health Services Researchers and Academics
- Auditors
- Promotion Signatories/Approvers
- Risk Management Personnel

## EXHIBIT AND SPONSORSHIP OPPORTUNITIES

Take advantage of this unique opportunity to expand your reach! The Congress is attended by highly influential and experienced professionals. Sponsorship offers you strategic positioning as an industry leader. For more information call 206-673-4815 or email [exhibits@hconferences.com](mailto:exhibits@hconferences.com).

## MONDAY, AUGUST 17, 2015

8:00 am Registration Opens

### OPENING PLENARY SESSION



9:00 am Introduction and Overview by Congress Co-chairs; Track Session Previews  
**Congress Co-chairs**

**Masood Ahmed**, Vice President, Regional Compliance Officer Asia and JPAC, Sanofi Group, Singapore



**Karen Eryou**, Senior Director, Corporate Compliance APAC, UCB Pharma, Shanghai, China



**Maria "Maru" Quindimil, MBA**, Former Executive Director, Regional Compliance Officer, Asia Pacific and India, Merck Sharp and Dohme (Asia Ltd.), Manila, Philippines



**Rhys Tee**, Compliance Director, Asia, Abbott Laboratories (Singapore) Pte. Ltd.; Former Associate Director, Compliance (APAC) Allergan, Singapore

9:30 am Roundtable on Hot Asia Pac Pharma and Device Compliance Issues

**Masood Ahmed**, Vice President, Regional Compliance Officer Asia and JPAC, Sanofi Group, Singapore



**Cristopher Landrito, LIB**, Regional Compliance Officer, APAC Group Compliance, Merck Pte. Ltd., Singapore



**Redentor Romero, JD**, Regional Compliance Officer, Teva Pharmaceuticals; Former Regional Legal Counsel, Southeast Asia and Taiwan, AstraZeneca Pharmaceuticals, Singapore



**Sandeep Seth**, Director, Compliance, Merck & Co., Mumbai, India



**Belinda Tan**, Partner, Fraud Investigation and Dispute Services, EY, Singapore (Moderator)

10:30 am Break

10:45 am Philippine Keynote Roundtable of Pharmaceutical and Healthcare Association of the Philippines (PHAP), Medical Associations and Government



**Dra Minerva Calimag, MD**, President, Philippine Medical Association, Manila, Philippines



**Teodoro (Ted) Padilla, MBA**, Executive Director, Pharmaceutical & Healthcare Association of the Philippines (PHAP), Chief Executive Officer, PHAPCares Foundation, Manila, Philippines



**Maria "Maru" Quindimil, MBA**, Former Executive Director, Regional Compliance Officer, Asia Pacific and India, Merck Sharp and Dohme (Asia Ltd.), Manila, Philippines (Moderator)



11:30 am Philippine Alliance of Patient Organizations (PAPO) Roundtable

**Karen Alparce-Villanueva**, Consultant, Philippine Alliance of Patient Organizations, Manila, Philippines



**Fatima "Girlye" Garcia-Lorenzo**, Executive Director, Philippine Alliance of Patient Organizations, Manila, Philippines



**Cynthia K. Magdaraog**, President of Philippine Society of Orphan Disorders, Manila, Philippines



**Maija Burtmanis, LLB, LLM**, Managing Director, Compliance Risk Logic; Former Regional Compliance Director, Asia Australia, Africa, Middle East and Japan, AbbVie, Singapore (Moderator)

12:15 pm

**Compliance and Ethics: Tone from the Top and Middle**



**Jean-Luc Lowinski, PhD**, Senior Vice President, Asia Region, Sanofi; President, Sanofi China; Former Head, Bayer Healthcare, Asia Pacific, Shanghai, China



**Beaver R. Tamesis, MD**, President and Managing Director, MSD in the Philippines, Manila, Philippines

1:00 pm NETWORKING LUNCHEON

## MONDAY, AUGUST 17, 2015

### DAY I: AFTERNOON MINI SUMMITS

#### MINI SUMMITS ROUND I

##### MINI SUMMIT I: BASIC COMPLIANCE TRAINING I

- The Basics of a Compliance Program: The Global Standard for Effective Programs
- The Role of Values-Based Ethics in a Compliance Program
- The Role of Governance, Decision Making and Escalation
- The Roles and Responsibilities of the Compliance Officer
- Compliance Training Programs

2:00 pm Introductions, Panel Discussion and Q&A

**Andrew Ho**, Country Compliance Officer, Australia and New Zealand, Compliance and Business Integrity, Sanofi Group; Former Compliance Associate, Novartis, Macquarie Park NSW, Australia

**Cristopher Landrito, LIB**, Regional Compliance Officer, APAC Group Compliance, Merck Pte. Ltd., Singapore

**Masood Ahmed**, Vice President, Regional Compliance Officer Asia and JPAC, Sanofi Group, Singapore (Moderator)

3:15 pm Transition Break

##### MINI SUMMIT II: COMPLIANCE AND ETHICAL ISSUES IN RELATING TO PATIENTS AND PATIENT ASSOCIATIONS

2:00 pm Introductions, Panel Discussion and Q&A

**Karen Alparce-Villanueva**, Consultant, Philippine Alliance of Patient Organizations, Manila, Philippines

**Fatima "Girlye" Garcia-Lorenzo**, Executive Director, Philippine Alliance of Patient Organizations, Manila, Philippines

**Cynthia K. Magdaraog**, President, Philippine Society of Orphan Disorders, Manila, Philippines

**Maija Burtmanis, LLB, LLM**, Managing Director, Compliance Risk Logic; Former Regional Compliance Director, Asia, Australia, Africa, Middle East and Japan, AbbVie, Singapore (Moderator)

3:15 pm Transition Break

##### MINI SUMMIT III: INDONESIA AND INDOCHINA COMPLIANCE ISSUES UPDATES

2:00 pm Introductions, Panel Discussion and Q&A

**Dimas Adityo, MA**, Compliance Director, Sanofi, Jakarta Area, Indonesia

**Yee Chung Seck, LLB**, Partner, Baker & McKenzie (Vietnam) Ltd., Ho Chi Minh City, Vietnam

**Peerapan Tungsuwan, LLM**, Partner, Baker & McKenzie, Bangkok, Thailand

**Wimbanu Widayatmoko, LLM**, Partner, Hadiputranto, Hadinoto & Partners, a member firm of Baker & McKenzie International, Jakarta, Indonesia

**Michael Woodward**, General Manager, Asia Pacific Region, The Red Flag Group, Hong Kong (Moderator)

3:15 pm Transition Break

## MINI SUMMIT IV: ADVANCED ISSUES IN TRANSPARENCY AND DISCLOSURE

### 2:00 pm Introductions, Panel Discussion and Q&A

#### Global Transparency Update

**Diva DOUNG**, Vice President Compliance EMEA-APAC, IMS Health, Paris, France (Moderator)

#### Australia Update

**Andrew Ho**, Country Compliance Officer, Australia and New Zealand, Compliance and Business Integrity, Sanofi Group; Former Compliance Associate, Novartis, Macquarie Park NSW, Australia

#### Japan Voluntary Transparency Guidelines Update

**Yota Kikuchi**, Manager, Compliance Japan, Sanofi Group; Vice Chairman, Code Practices Committee, Japan Pharmaceutical Manufacturers Association; Member, IFPMA Code Compliance Network, Tokyo, Japan

#### Research and Clinical Trials Update

**Jessica Santos, PhD, CIPP/E**, Global Compliance Director, Kantar Health; Former Vice President, Methodology and Compliance, WorldOne, Cambridge, UK

### 3:15 pm Transition Break

## MINI SUMMITS ROUND II

### MINI SUMMIT V: BASIC COMPLIANCE TRAINING II

- The Basics of Anti-Corruption
- The Basics of Disclosure/Transparency
- The Basics of Pricing, Reimbursement Tendering and Public Procurement
- The Basics of Data Protection

### 3:30 pm Introductions, Panel Discussion and Q&A

**Katsumi Kojima**, Corporate Officer, Country Compliance Officer Japan, Sanofi; Former Director, Regional Compliance Officer APAC/JAPAN, Edwards Lifesciences, Tokyo, Japan

**Christopher Landrito, LIB**, Regional Compliance Officer, APAC Group Compliance, Merck Pte. Ltd., Singapore

**Masood Ahmed**, Vice President, Regional Compliance Officer Asia and JPAC, Sanofi Group, Singapore (Moderator)

### 4:45 pm Transition Break

### MINI SUMMIT VI: RESPONDING TO INVESTIGATIONS UPDATE

### 3:30 pm Introductions, Panel Discussion and Q&A

**Myung Soon Chung, Esq.**, Partner, Health Law Group, Kim & Chang Law Firm, Seoul, South Korea

**Chen Yang, Esq.**, Partner and Head, China Life Sciences Practice, Sidley Austin LLP; Former Legislative Official, Bureau of Legislative Affairs, Chinese State Council, Beijing, China

**Michael K. Loucks, Esq.**, Partner, Skadden Arps LLP; Former Acting United States Attorney, District of Massachusetts, Washington, DC, USA (Moderator)

### 4:45 pm Transition Break

### MINI SUMMIT VII: INNOVATION IN COMPLIANCE: ANALYTICS, TRENDS AND TECHNOLOGY PART I: TRANSPARENCY, TRAVEL AND ENTERTAINMENT; SERVICE AGREEMENTS AND HONORARIA

### 3:30 pm Introductions, Panel Discussion and Q&A

**Mohit Grover**, Executive Director, Risk Consulting, Deloitte; a leader in the Life Science and Health Care Industry in Southeast Asia; Former Regional CIO, Astra Zeneca Asia Pacific, Singapore

**Laurent Clerc**, Co-founder and Regulatory Affairs Expert, BMI SYSTEM, Paris, France

**Sandeep Seth**, Director, Compliance, Merck & Co., Mumbai, India

**Sabina Sudan, LLB, LLM**, Senior Global Legal/Compliance and Risk Management Professional; Former Vice President and Compliance Officer, EJEMAP, GSK; Former Director, Compliance, APAC, Abbott, Delhi, India

**Chi Chen**, Partner, Forensic Technology and Discovery Services, EY (China) Advisory Limited, Shanghai, China

**Maria "Maru" Quindimil, MBA**, Former Executive Director, Regional Compliance Officer, Asia Pacific and India, Merck Sharp and Dhome (Asia Ltd.), Manila, Philippines, (Moderator)

### 4:45 pm Transition Break

## MINI SUMMITS ROUND III

### MINI SUMMIT VIII: BASIC COMPLIANCE TRAINING III

- Conducting Effective Third-Party Due Diligence
- Developing Effective Commercial/Medical Boundaries in Interactions with HCPS
- The Role of Analytics in Monitoring and Program Oversight
- Building Effective Relationships with the Business

### 5:00 pm Introductions, Panel Discussion and Q&A

**Katsumi Kojima**, Corporate Officer, Country Compliance Officer Japan, Sanofi; Former Director, Regional Compliance Officer APAC/JAPAN, Edwards Lifesciences, Tokyo, Japan

**Christopher Landrito, LIB**, Regional Compliance Officer, APAC Group Compliance, Merck Pte. Ltd., Singapore

**Masood Ahmed**, Vice President, Regional Compliance Officer Asia and JPAC, Sanofi Group, Singapore (Moderator)

### 6:15 pm Adjournment

### MINI SUMMIT IX: RISK MANAGEMENT FROM A COMPLIANCE AND BUSINESS PERSPECTIVE

### 5:00 pm Introductions, Panel Discussion and Q&A

**Andy Bender, MS, MBA**, President and Founder, Polaris, New York, NY, USA

**Maija Burtmanis, LLB, LLM**, Managing Director, Compliance Risk Logic; Former Regional Compliance Director, Asia, Australia, Africa, Middle East and Japan, AbbVie, Singapore

**Mohit Grover**, Executive Director, Risk Consulting, Deloitte; a leader in the Life Science and Health Care Industry in Southeast Asia; Former Regional CIO, Astra Zeneca Asia Pacific, Singapore

**Rhys Tee**, Compliance Director, Asia, Abbott Laboratories (Singapore) Pte. Ltd.; Former Associate Director, Compliance (APAC) Allergan, Singapore (Moderator)

### 6:15 pm Adjournment

### MINI SUMMIT X: INNOVATION IN COMPLIANCE: ANALYTICS, TRENDS AND TECHNOLOGY PART II: SAMPLES, GRANTS, DONATIONS AND SOCIAL MEDIA

### 5:00 pm Introductions, Panel Discussion and Q&A

**Chi Chen**, Partner, Forensic Technology and Discovery Services, EY (China) Advisory Limited, Shanghai, China

**Yee Chung Seck, LLB**, Partner, Baker & McKenzie (Vietnam) Ltd., Ho Chi Minh City, Vietnam

**Mohit Grover**, Executive Director, Risk Consulting, Deloitte; a leader in the Life Science and Health Care Industry in Southeast Asia; Former Regional CIO, Astra Zeneca Asia Pacific, Singapore

**Divina Ilas-Panganiban, LLM**, Partner, Quisumbing Torres, A member firm of Baker & McKenzie International, Manila, Philippines

**Sabina Sudan, LLB, LLM**, Senior Global Legal/Compliance and Risk Management Professional; Former Vice President and Compliance Officer, EJEMAP, GSK; Former Director, Compliance, APAC, Abbott, Delhi, India

**Maria "Maru" Quindimil, MBA**, Former Executive Director, Regional Compliance Officer, Asia Pacific and India, Merck Sharp and Dhome (Asia Ltd.), Manila, Philippines (Moderator)

### 6:15 pm ADJOURNMENT AND NETWORKING RECEPTION

## SIXTEENTH PHARMACEUTICAL REGULATORY AND COMPLIANCE CONGRESS

Transformational Learning - Effective Knowledge Exchange

Sponsored by Pharmaceutical Compliance Forum

Media Partners: *Harvard Health Policy Review* and *Health Affairs*

**October 21 – 23, 2015 • Washington, DC, USA**  
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## TENTH INTERNATIONAL PHARMACEUTICAL COMPLIANCE CONGRESS

Sponsored by International Society of Healthcare Compliance Professionals (ETHICS)

Cosponsored by Pharmaceutical Compliance Forum (PCF)

**May 10 – 12, 2016 • Warsaw, Poland**  
[www.InternationalPharmaCongress.com](http://www.InternationalPharmaCongress.com)



### TUESDAY, AUGUST 18, 2015

**8:00 am Registration Commences**

### DAY II: MORNING PLENARY SESSION

**9:00 am Results from EY's 2015 Asia Pacific Fraud Survey**



**Emmanuel Vignal**, Greater China Leader, Fraud Investigation and Dispute Services, EY, Shanghai, China

**9:30 am Anticorruption 2.0: Thinking Strategically/Managing Risks**



**Donemark Calimon, LLB**, Partner, Quisumbing Torres, A member firm of Baker & McKenzie International, Manila, Philippines



**Michael K. Loucks, Esq.**, Partner, Skadden Arps LLP; Former Acting United States Attorney, District of Massachusetts, Washington, DC, USA



**Joseph B. Tompkins, Jr.**, Partner, Sidley Austin LLP; Former Deputy Chief of the Fraud Section, Criminal Division, United States Department of Justice, Washington, DC, USA



**Chen Yang, Esq.**, Partner and Head, China Life Sciences Practice, Sidley Austin LLP; Former Legislative Official, Bureau of Legislative Affairs, Chinese State Council, Beijing, China



**Ted Acosta, Esq.**, Americas Vice Chair, Risk Management and Global Leader, Life Sciences Fraud Investigation and Dispute Services, EY; Former Senior Counsel, Office of Inspector General, US Department of Health and Human Services, New York, NY, USA and Paris, France (Moderator)

**10:30 am Break**

### MORNING MINI SUMMITS: MINI SUMMITS ROUND IV

#### MINI SUMMIT XI: ASIA PAC MEDICAL DEVICE COMPLIANCE BEST PRACTICES ROUNDTABLE

**11:00 am Introductions, Panel Discussion and Q&A**

**Campbell Clark**, General Counsel, Asia, Covidien, Singapore

**Giuseppe Falbo** (Invited), Regional Compliance Director (APAC and Russia), Alcon Laboratories, Inc.; Former Business Practices Officer (Asia, Middle East, Africa, Latin America), Novartis International AG, Singapore

**Katsumi Kojima**, Corporate Officer, Country Compliance Officer Japan, Sanofi; Former Director, Regional Compliance Officer APAC/JAPAN, Edwards Lifesciences, Tokyo, Japan

**Rhys Tee**, Compliance Director, Asia, Abbott Laboratories (Singapore) Pte. Ltd.; Former Associate Director, Compliance (APAC), Allergan, Singapore (Moderator)

**12:15 pm Networking Luncheon**

#### MINI SUMMIT XII: COMPLIANCE ISSUES IN M&A; HOW TO MANAGE INTEGRATION OF THE COMPLIANCE PROGRAM OF ACQUIRED COMPANIES

**11:00 am Introductions, Panel Discussion and Q&A**

**Georgie Farrant, LLB**, Partner, Baker & McKenzie, Sydney, Australia

**Roderick T. Vega**, Partner, Fraud Investigation and Dispute Services, EY, Manila, Philippines

**Michael Woodward**, General Manager, Asia Pacific Region, The Red Flag Group, Hong Kong

**12:15 pm Networking Luncheon**

#### MINI SUMMIT XIII: CHINA COMPLIANCE BEST PRACTICE ROUNDTABLE

**11:00 am Introductions, Panel Discussion and Q&A**

**Eugene Chen, Esq.**, Partner, Shanghai Office, Hogan Lovells International LLP, Shanghai, China

**Jean Lin, MA** (Invited), Associate Director, Compliance, AstraZeneca, Shanghai, China

**Clarissa SHEN**, Country Compliance Officer, Sanofi China; Former Associate Compliance Director, Eli Lilly China, Shanghai, China

**Chen Yang, Esq.**, Partner and Head, China Life Sciences Practice, Sidley Austin LLP; Former Legislative Official, Bureau of Legislative Affairs, Chinese State Council, Beijing, China

**Kristin Yang, Esq.** (Invited), Ethics and Compliance Counsel, Baxter International Inc., Shanghai, China

**Karen Eryou**, Senior Director, Corporate Compliance APAC, UCB Pharma, Shanghai, China (Moderator)

**12:15 pm Networking Luncheon**

### DAY II: AFTERNOON PLENARY SESSION

**1:15 pm The Evolving Business Environment for the Pharmaceutical Industry in the Asia Pac Region**



**Benjamin Shobert, MBA** (Invited), Partner and Founder, Rubicon Strategy Group, Seattle, WA, USA

**1:45 pm Managing and Monitoring Mature Third Party Relationships**



**Eugene Chen, Esq.**, Partner, Shanghai Office, Hogan Lovells International LLP, Shanghai, China



**Marjotin Javellana**, Director, Business Excellence and Alliance Management, Merck Sharp and Dohme (Asia Ltd.), Manila, Philippines



**Paul Peterson, CPA, CIA, CFE**, Director, Grant Thornton China, Shanghai, China



**Redentor Romero, JD**, Regional Compliance Officer, Teva Pharmaceuticals; Former Regional Legal Counsel, Southeast Asia and Taiwan, AstraZeneca Pharmaceuticals, Singapore



**Andy Bender, MS, MBA**, President and Founder, Polaris, New York, NY, USA (Moderator)

**2:45 pm Transition Break**

Sessions Continued on Page 6

## CLOSING PLENARY SESSION (APEC Forum Biopharmaceutical Working Group and Medical Device Working Group Members Invited to Attend.)

3:00 pm



### Transparency International Keynote Address: TI'S New Pharma Industry Initiative

**Robert Barrington, PhD**, Executive Director, Transparency International-UK, London, UK (via video)



3:30 pm **A Global Compliance Officer's Perspective**

**Ashley Watson, Esq.**, Senior Vice President, Chief Ethics and Compliance Officer, Merck Sharp and Dohme; Former Counsel, Chief Ethics and Compliance Officer, Hewlett-Packard, Philadelphia, PA, USA



**Karen Eryou**, Senior Director, Corporate Compliance APAC, UCB Pharma, Shanghai, China (Moderator)

4:15 pm



### Global Compliance Code, APEC Mexico City Principles and Nanjing Declaration Updates

**Katsumi Kojima**, Corporate Officer, Country Compliance Officer Japan, Sanofi; Former Director, Regional Compliance Officer APAC/JAPAN, Edwards Lifesciences, Tokyo, Japan



**Chrisoula Nikidis**, Director, Ethics and Compliance, Canada's Research-Based Pharmaceutical Companies (Rx&D), Ottawa, ON, Canada



**Russell Williams**, President, Canada's Research-Based Pharmaceutical Companies (Rx&D), Co-Chair, APEC Biopharmaceutical Working Group; Chair, IFPMA Code Compliance Network; Former Member, National Assembly of Quebec, Ottawa, ON, Canada

5:15 pm

### JOINT CONGRESS CLOSING AND APEC FORUM OPENING NETWORKING RECEPTION

## THE FOLLOWING REGISTRATION TERMS AND CONDITIONS APPLY

### PAYMENTS

All payments must be made in US Dollars. Payments are only accepted through credit card or bank transfer. A person will not be deemed to be formally registered until payment in full has been received. To receive the early bird discount, payment must be received by the early bird date. All payments must be made within 10 days of registration in order to reserve your seat at the conference. Delegates with outstanding payment balances will be asked for payment on site, proof of payment or a guarantee by credit card and seating will be subject to availability.

### PRO FORMA INVOICES

Complete one of the online forms and generate a Pro Forma Invoice, or fill out the downloadable form to email, fax, or mail in your request for a Pro Forma Invoice. For questions about the registration process, contact the Registration Office at (800) 503-6498 and (206) 452-5635, or send an email to [registration@hcconferences.com](mailto:registration@hcconferences.com).

### REGARDING INTERNET REGISTRATIONS

1. Individuals or groups may register for Internet access. Organizations may register for group access without presenting specific registrant names. In such instances the registering organization will be presented a series of user names and passwords to distribute to participants.
2. Each registrant will receive a user name and password for access. Registrants will be able to change their user names and passwords and manage their accounts.
3. Internet registrants will enjoy six (6) months access from date of issuance of user name and password.
4. Only one user (per user name and password) may view or access archived conference. It is not permissible to share user name and password with third parties. Should Internet registrants choose to access post conference content via Flash Drive, this individual use limitation applies. It is not permissible to share alternative media with third parties.
5. User name and password use will be monitored to assure compliance.
6. Each Internet registration is subject to a "bandwidth" or capacity use cap of 5 gb per user per month. When this capacity use cap is hit, the registration lapses. Said registration will be again made available at the start of the next month so long as the registration period has not lapsed and is subject to the same capacity cap.
7. For webcast registrants there will be no refunds for cancellations. Please call the Conference Office at 1-800-503-6498 or 1-206-452-5635 for further information.

### REGARDING ONSITE REGISTRATION, CANCELLATIONS AND SUBSTITUTIONS

1. For onsite group registrations, full registration and credit card information is required for each registrant. List all members of groups registering concurrently on fax or scanned cover sheet.
2. For onsite registrants there will be no refunds for "no-shows" or for cancellations. You may send a substitute or switch to the webcast option. Please call the Conference Office at 1-800-503-6498 or 1-206-452-5635 for further information.

### METHOD OF PAYMENT FOR TUITION

Make payment to Health Care Conference Administrators LLC by bank transfer, MasterCard, Visa or American Express. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

### REGISTRATION OPTIONS

Registration may be made online or via mail, fax or scan.

You may register through either of the following:

- Online at [www.AsianPharmaCongress.com](http://www.AsianPharmaCongress.com).
- Fax/Mail/Email using this printed registration form. Mail the completed form with payment to the Conference registrar at 22529 39th Ave. SE, Bothell, WA 98021, or fax the completed form to 1-206-319-5303, or scan and email the completed form to [registration@hcconferences.com](mailto:registration@hcconferences.com).

The following credit cards are accepted: American Express, Visa or MasterCard. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

For registrants awaiting bank transfer, a credit card number must be given to hold registration. If payment is not received by seven days prior to the Congress, credit card payment will be processed.

### ASIA PACIFIC PHARMA CONGRESS CONTINUING EDUCATION CREDITS

#### COMPLIANCE CERTIFICATION BOARD (CCB) CREDIT

The Congress is currently pending approval to offer Compliance Certification Board CCB Credits.

#### NASBA CPE CREDIT

Health Care Conference Administrators, LLC is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: [www.learningmarket.org](http://www.learningmarket.org).

A recommended maximum of 14.0 credits based on a 50-minute hour will be granted for the entire learning activity. This program addresses topics that are of a current concern in the compliance environment. This is an update, group-live activity. For more information regarding administrative policies such as complaints or refunds, call 206-757-8053 or [petergrant@dwt.com](mailto:petergrant@dwt.com).

#### MCLC

The Congress is currently pending approval to offer California and Pennsylvania MCLC Credit.

#### CERTIFICATE OF ATTENDANCE

Onsite attendees can also request a Certificate of Attendance which they can file with appropriate entities for credit, and webcast attendees can request a Webcast Certificate of Attendance on which they can certify the number of hours they watched and can file with appropriate entities for credit.

### TAX DEDUCTIBILITY

Expenses of training including tuition, travel, lodging and meals, incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor. Federal Tax ID: 91-1892021.

### CANCELLATIONS/SUBSTITUTIONS

No refunds will be given for "no-shows" or for cancellations of either webcast or onsite registrations. You may send a substitute or transfer your onsite registration to a webcast registration. For more information, please call the Conference Office at 1-800-503-6498 or 1-206-452-5635.

### INTELLECTUAL PROPERTY POLICY

Unauthorized sharing of Congress content via Internet access through the sharing of user names and passwords or via alternative media (Flash Drive) through the sharing of said media is restricted by law and may be subject the copyright infringer to substantial civil damages. The Congress aggressively pursues copyright infringers. If a registrant needs the ability to share Congress content within his or her organization, multiple Congress registrations are available at discounted rates.

The Congress will pay a reward for information regarding unauthorized sharing of Congress content. The reward will be one quarter (25%) of any recovery resulting from a copyright infringement (less legal fees and other expenses related to the recovery) up to a maximum reward payment of \$25,000. The payment will be made to the individual or individuals who in the opinion of our legal counsel first provided the factual information, which was necessary for the recovery. If you have knowledge regarding the unauthorized Congress content sharing, contact the Congress registration office.

### REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute.

### GENERAL TERMS AND CONDITIONS

Program subject to cancellation or change. If the program is cancelled the only liability of the Congress will be to refund the registration fee paid. The Congress shall have no liability regarding travel or other costs. Registration form submitted via fax, mail, email or online constitutes binding agreement between the parties.

### FOR FURTHER INFORMATION

Call 1-800-503-6498 (Continental US, Alaska and Hawaii only) or 1-206-452-5635, send e-mail to [registration@hcconferences.com](mailto:registration@hcconferences.com), or visit our website at [www.AsianPharmaCongress.com](http://www.AsianPharmaCongress.com).

# ASIA PACIFIC PHARMA CONGRESS

**HOW TO REGISTER:** Fully complete the form below (one form per registrant, photocopies acceptable). Payment must accompany each registration (U.S. funds, payable to Health Care Conference Administrators, LLC).

ONLINE: Secure online registration at [www.AsianPharmaCongress.com](http://www.AsianPharmaCongress.com).

FAX: 206-319-5303 (include credit card information with registration)

MAIL: Conference Office, 22529 39th Ave SE, Bothell, WA 98021, USA

FOR REGISTRATION QUESTIONS:

PHONE: 1-800-503-6498 (Continental US, Alaska and Hawaii only) or

1-206-452-5635, Monday-Friday, 7 AM - 5 PM PST

E-MAIL: [registration@hcconferences.com](mailto:registration@hcconferences.com)

## COMPLETE THE FOLLOWING. PLEASE PRINT CLEARLY:

NAME \_\_\_\_\_

SIGNATURE OF REGISTRANT - REQUIRED \_\_\_\_\_

JOB TITLE \_\_\_\_\_

ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_

E-MAIL \_\_\_\_\_

Special Needs (Dietary or Physical)

## ONSITE CONFERENCE ATTENDANCE

Onsite conference registration includes onsite attendance, professional networking, and live interaction with the faculty.

### CONFERENCE – STANDARD RATE

- Through Friday, July 3, 2015\* \$1,995
- Through Friday, July 24, 2015\*\* \$2,295
- After Friday, July 24, 2015 \$2,595

### SPECIAL ASIA PACIFIC HEALTHCARE INDUSTRY COMPLIANCE TEAM INDIVIDUAL RATE/PHAP/PAPO/APEC/ETHICS/IFPMA/PCF RATE\*\*\*

- Through Friday, July 3, 2015\* \$1,795
- Through Friday, July 24, 2015\*\* \$2,095
- After Friday, July 24, 2015 \$2,395

### APHICT/PHAP/PAPO/APEC/ETHICS/IFPMA/PCF GROUP REGISTRATION DISCOUNT

(Does not include preconference or postconference): Registrations submitted at the same time receive the following discounted rates for conference registration only. To qualify, all registrations must be submitted simultaneously:

- 3 or more \$1,695 per person  10 or more \$1,295 per person
- 5 or more \$1,495 per person

### CONFERENCE ELECTRONIC MEDIA:

Onsite Attendees — Following the Congress, the video and presentations of plenary sessions are made available in the following formats. To take advantage of the discounted prices below, you must reserve media WITH your Congress registration:

- Flash Drive (\$129 + \$30 shipping) \$ 159  6 months' access on Web \$ 129

Note that conference electronic media may be used by the individual purchaser only. Terms and Conditions apply (see page 6).

### SELECT YOUR MINI-SUMMITS – (One from each group):

#### Monday, August 17

ROUND I – 2:00 pm:  MS I  MS II  MS III  MS IV

ROUND II – 3:30 pm:  MS V  MS VI  MS VII

ROUND III – 5:00 pm:  MS VIII  MS IX  MS X

#### Tuesday, August 18

ROUND IV – 11:00 am:  MS XI  MS XII  MS XIII

\* This price reflects a discount for registration and payment received through Friday, 7/3/15.

\*\* This price reflects a discount for registration and payment received through Friday, 7/24/15.

\*\*\* To qualify for this special member rate an individual must be an employee of a member company of the APHICT, PHAP, PAPO, APEC, ETHICS, IFPMA or PCF.

**SPECIAL SUBSCRIPTION OFFER FOR BOTH ONSITE AND WEBCAST ATTENDEES:** You can purchase an annual subscription to *Life Science Compliance Update*, [www.lifesciencelaw.com](http://www.lifesciencelaw.com), for only \$1,020 (a 15% discount off of the regular subscription rate). *Life Science Compliance Update* is a monthly publication providing comprehensive, up-to-date compliance information for pharmaceutical, biotechnology and device manufacturers. Each issue covers important news and analysis, with input from top compliance officers and healthcare attorneys across the industry. The LSC Update offers practical insights into: False Claims Act, Qui Tam developments, FCPA, healthcare fraud alerts and enforcement trends, the Physician Payment Sunshine Act, EFPIA Transparency, Medicines Australia Transparency, FDA and EMA guidance and warnings, international regulations, and best practices for compliance. [www.lifesciencelaw.com](http://www.lifesciencelaw.com).

Subscription to *Life Science Compliance* \$1,020

## PAYMENT

Discount Code: \_\_\_\_\_

### TOTAL FOR ALL OPTIONS, ONSITE OR Webcast:

Please enclose payment with your registration and return it to the Registrar at the Asia Pacific Pharma Congress, 22529 39th Ave SE, Bothell, WA 98021, USA or fax your credit card payment to 1-206-319-5303.

You may also register online at [www.AsianPharmaCongress.com](http://www.AsianPharmaCongress.com).

Bank Transfer enclosed (payable to Health Care Conference Administrators LLC)

Payment by credit card:  American Express  Visa  Mastercard

If a credit card number is being given to hold registration only until such time as a bank transfer is received it must be so noted. If payment is not received by seven days prior to the Congress, the credit card payment will be processed. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

## WEBCAST CONFERENCE ATTENDANCE

All webcast registrants are automatically registered for the preconference and conference. Webcast conference registration includes the live Internet feed from the Congress, plus six months of continued archived Internet access, available 24/7. Preconference sessions are audio only. Mini Summit Sessions will be audio streamed.

### CONFERENCE (Includes preconference):

#### INDIVIDUAL REGISTRATION

- Through Friday, July 3, 2015\* \$ 995
- Through Friday, July 24, 2015\*\* \$1,195
- After Friday, July 24, 2015 \$1,395

### SPECIAL ASIA PACIFIC HEALTHCARE INDUSTRY COMPLIANCE TEAM INDIVIDUAL RATE/PHAP/PAPO/APEC/ETHICS/IFPMA/PCF RATE\*\*\*

(Includes preconference):

- Through Friday, July 3, 2015\* \$ 795
- Through Friday, July 24, 2015\*\* \$ 995
- After Friday, July 24, 2015 \$1,195

### GROUP REGISTRATION:

Group registration offers the substantial volume discounts set forth below. All webcast group registrants are enrolled in the full Asia Pacific Pharma Congress. Group registration offers the possibility of implementing a pharma online training program. Group registration permits the organizational knowledge coordinator either to share conference access with colleagues or to assign and track employees' conference participation.

Conference Access:  5 or more \$595 each  20 or more \$395 each

10 or more \$495 each  40 or more \$295 each

See INTELLECTUAL PROPERTY POLICY, page 6.

### CONFERENCE ELECTRONIC MEDIA:

Online attendees — Following the Congress, the video and presentations of plenary sessions are made available on a flash drive. To take advantage of the discounted price below, you must reserve media WITH your Congress registration:

- Flash Drive (\$129 + \$30 shipping) \$ 159

(All webcast attendees automatically receive 6 months access on web.)

Note that conference electronic media may be used by the individual purchaser only. Terms and Conditions apply (see page 6).

## REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit card dispute. For webcast and onsite registrants there will be no refunds for "no-shows" or cancellations.

ACCOUNT # \_\_\_\_\_

EXPIRATION DATE \_\_\_\_\_ SECURITY CODE \_\_\_\_\_

NAME OF CARDHOLDER \_\_\_\_\_

SIGNATURE OF CARDHOLDER \_\_\_\_\_

# Asia Pacific Pharmaceutical Compliance Congress

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USA

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[www.AsianPharmaCongress.com](http://www.AsianPharmaCongress.com)

# THE FIFTH ASIA PACIFIC Pharmaceutical Compliance Congress and Best Practices Forum

August 17 – 18, 2015

Manila, Philippines Sofitel Philippine Plaza



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Global Health Care, LLC



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