

International Federation of Pharmaceutical Manufacturers & Associations

IFPMA Code Workshop: Hands-on Compliance Training

Monday, September 9, 2013

8:00 am – 6:00 pm • ParkRoyal Kuala Lumpur • Kuala Lumpur, Malaysia



IFPMA



Faculty

Jan Oliver Huber, *Doktor der Rechte, General Secretary, Pharmig-Verband der Pharmazeutischen Industrie Österreichs; Member, IFPMA Code Compliance Network, Vienna, Austria*



Dominique Laymand, Esq., *Vice President Compliance and Ethics EMEA (Europe, Middle-East, Africa, Russia and Turkey), Bristol-Myers Squibb; President, International Society of Healthcare Ethics and Compliance Professionals (ethics), Paris, France*



Abdul Luheshi, MBA, PhD, *Vice President Health Care Compliance, Asia Pacific, Johnson & Johnson, Singapore*



Deborah Monk, *Director, Innovation and Industry Policy, Medicines Australia; Manager, Medicines Australia's Code of Conduct, Deakin, Australian Capital Territory, Australia*



Tamara Music, *Manager, Influenza Vaccines and Code Compliance, IFPMA, Geneva, Switzerland*



Chrisoula Nikidis, *Director, Ethics and Compliance, Canada's Research-Based Pharmaceutical Companies (Rx&D), Ottawa, ON, Canada*



Heather Simmonds, *Director and Chair, Code of Practice Panel, Prescription Medicines Code of Practice Authority; Vice-Chair, IFPMA Code Compliance Network, London, UK*



Robert Skinner, PhD, *Deputy Compliance Officer, Emerging Markets, Asia Pacific and Japan, GlaxoSmithKline, Chalfont St Giles, Buckinghamshire, UK*



Sabina Sudan, *Vice President, Compliance Officer - Emerging Markets, Asia Pacific (EMAP) & Japan, GlaxoSmithKline Pte Ltd, Singapore*



Maria "Maru" Quindimil, MBA, *Executive Director, Regional Compliance Officer, Asia Pacific and India, Merck Sharp and Dohme (Asia Ltd.), Manila, Philippines*



Jose F. Zamarriego Izquierdo, *Director Unidad de Supervision Deontologica, FARMINDUSTRIA, Madrid, Spain*

8:00 am	Registration	
8:30 am	Welcome and Introduction Heather Simmonds	
8:35 am	Revised IFPMA Code of Practice — Key Changes and Implications Tamara Music	
8:45 am	Setting the Scene: • The Future of Marketing, Compliance and Ethics Abdul Luheshi • The Expanding Role of the Compliance Officer — Key Competencies and Functional Expertise Robert Skinner	
9:30 am	Part 1: Interactions with Healthcare Professionals — Meetings, Sponsorship, and Fees for Service Deborah Monk	<i>Group feedback: last 10 minutes</i>
10:30 am	Coffee Break	
10:45 am	Part 2: Interactions with Healthcare Professionals — Gifts and Other Items Dominique Laymand	<i>Group feedback: last 10 minutes</i>
11:45 am	Interactive Discussions and Q&A Maria Quindimil	
12:15 pm	Networking Luncheon	
1:15 pm	Business Simulation Compliance Game: Fees for Services ISMS	<i>Group feedback: last 10 minutes</i>
3:15 pm	Coffee Break	
3:30 pm	Congress Organizations: How to Interact and Practical Cases Jose Zamarriego	<i>Group feedback: last 10 minutes</i>
4:15 pm	Working with Patient Organization Programs — Case Study Sabina Sudan	<i>Group feedback: last 10 minutes</i>
4:45 pm	Thermometer Exercise — How Hot is this Issue? Chrisoula Nikidis & Jan Oliver Huber	<i>Group feedback: last 10 minutes</i>
5:35 pm	Interactive Discussions and Q&A – 5:55 pm Heather Simmonds	
6:00 pm	Close of Workshop	

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The next IFPMA **Code Workshop: Hands-on Compliance Training** will take place on 9 September 2013 in Kuala Lumpur, Malaysia.

IFPMA is pleased to organize this workshop in conjunction with the Third Asia Pacific Compliance Congress, 10-12 September 2013:

<http://www.asianpharmacongress.com/>

IFPMA CODE WORKSHOP REGISTRATION AT:

<http://www.asianpharmacongress.com/registration.php>

WORKSHOP FEE:

- In an effort to cover organizational expenses IFPMA is charging a small fee of **CHF 195/MYR 620** for workshop participation.

WORKSHOP AIMS:

The workshop has been designed to provide "business case" exposure to individuals responsible:

- for day-to-day commissioning and creation of promotional material and to those writing and approving copy and artwork
- for determining promotional methods including professional representation, hospitality to doctors and the use of audio-visual and related communications technology in the organization of international educational events

The workshop will be based on the global IFPMA Code of Practices (2012) which forms the basis for national codes of practice within the Asia Pacific region and world-wide.

WHO SHOULD ATTEND:

- Representatives from IFPMA member companies and national member associations as well as IFPMA national member association affiliates
- Compliance professionals
- Personnel responsible for the development and certification of promotional materials
- In-house counsel and other related staff

REGISTRATION:

Online registration is now open at:
http://events.ifpma.org/d/U0jOaDM5FU0YVmhvUE_7gQ/vm0h/P1/1Q?

REGISTRATION DEADLINE: 30 August 2013 (since workshop capacity is limited, we encourage early registration to secure a spot).

If you have any questions please contact the IFPMA Secretariat at ccn-registration@ifpma.org

Tuesday, September 10, 2013

8:00 am Registration Commences

IFPMA/PhAMA EVENT ON ETHICAL PROMOTION OF HEALTHCARE PRODUCTS AND THE NEED FOR A MULTI-STAKEHOLDER COLLABORATION

(Complimentary; No registration fee required)

9.30 am Welcome Coffee

10:00 am Facilitated Discussion and Q&A

Noon Adjournment and Lunch on Your Own

For registration: Please email to ifpma-code-rollout@ifpma.org

Held in Conjunction with
THE THIRD ASIA PACIFIC PHARMACEUTICAL
COMPLIANCE CONGRESS AND BEST PRACTICES FORUM
September 10 – 12, 2013 • Kuala Lumpur, Malaysia

