

Eighth Asia Pacific Pharmaceutical and Medical Device Compliance Congress

SHANGRI-LA HOTEL, SINGAPORE
SEPTEMBER 10 – 12, 2018



www.AsianPharmaCongress.com



KEYNOTE SPEAKERS:
J. Neil Bearden, MBA, PhD,
Associate Professor of Decision Sciences, INSEAD Singapore, Singapore



Giovanni Buttarelli,
European Data Protection Supervisor, Brussels, Belgium



Charles Cain, JD, Chief,
FCPA Unit, US Securities and Exchange Commission (SEC), Washington, DC, USA



Rachel Cooper, LLB, MSC,
Director, Pharmaceuticals and Healthcare Programme, Transparency International, London, UK



Abhiroop Gandhi, MS, MBA,
Head of Strategic Risk Management, Trust and Compliance Lead, Verily (Google Life Sciences), San Francisco, CA, USA



Tarek Helou, JD, Assistant Chief,
FCPA Unit, Fraud Section, Criminal Division, US Department of Justice, Washington, DC, USA



Ti Hwei How, MBA, Country President,
AstraZeneca; President, Singapore Association of Pharmaceutical Industries, Singapore



Dominique Laymand, Esq.,
Executive Vice President, Chief Ethics and Compliance Officer, Ipsen; Honorary President, ETHICS, Paris, France



CO-CHAIRS:
Masood Ahmed, Vice President,
Regional Compliance Officer Asia and JPAC, Sanofi Group, Singapore



Maija Burtmanis, LLB/BSc LLM,
Regional Compliance Director, Japan / Asia Pacific, Singapore



Campbell Clark, LLB, MJ, Chief Ethics and Compliance Officer,
Asia Pacific, Medtronic, Covidien Private Limited; Chair, Legal, Ethics and Compliance Committee, APACMed, Singapore



Ewa Holker, Legal and Compliance Director (APAC),
Ferring Pharmaceuticals, Singapore



Maria "Maru" Quindimil, MBA, APAC Ethics and Compliance Lead,
UCB Pharma, Shanghai, China



Rhys Tee, Director, Compliance and Privacy,
ASPAC, Ortho Clinical Diagnostics, Singapore

FEATURING A HALF-DAY PRECONFERENCE SESSION ON

Compliance and Ethical Issues in Patient Access and Support Programs and Activities with Patients and Patient Advocacy Organizations

PLENARY SESSIONS

Welcome and Recognition of the Role of Ethics and Compliance

Transparency International Update

Update on the Revised IFPMA Code, the APEC Code and Other Pharma and Med Device Global Codes

The Regulation of Direct Sponsorships in the Asia Pac Region

Asia Pac Hot Compliance Markets Updates: China, Indonesia, Korea, Malaysia and Vietnam

Talk About Ethics is Confused by the Word "Ethics"

Annual Leading Compliance Officer Roundtable

GDPR Privacy Compliance Update

US DOJ and SEC FCPA Enforcement Update

Results of the 2018 Deloitte Asia Pac Life Science Compliance Survey

Annual Asia Pac Anticorruption Roundtable

The Patient's Perspective on Relationships with Pharma and Med Device Companies

Strategies to Resolve Potential Conflicts of Interest

The Emerging Role of Technology Companies in the Life Science Marketplace

The Continued Evolution of Compliance as a Profession

AND MINI SUMMITS

Third Party (Distributor, Vendor, Alliance Partner, Government-related Associations, HCOs, etc.) Management, including Pre-evaluation, Due Diligence, Contracting, Monitoring and Payment

Annual Medical Device Compliance Roundtable

Compliance Innovation

Practical Approaches to Handling Investigations: Pre-investigation Preparations

Chinese Anticorruption and Compliance Best Practices Roundtable

Transparency Reporting Challenges and Approaches: Global Experience and Transparency Reporting in Asia

Practical Approaches to Handling Investigations: The Investigation

Data Privacy Updates: Impact of the GDPR and other Data Security Laws in Asia

Using Data Analytics for Enhanced Compliance Monitoring

Update on Drug Pricing Reductions and Control in the US

The Future of Pharma — Private Insurance Collaborations in Asia Pac

Practical Approaches to Handling Investigations: Gaining Information from Human Sources

Best Practice in HCP/HCO Management

The Role of the Compliance Officer in Cybersecurity

Roundtable on Practical Approaches to Handling Investigations

SPONSOR:



MEDIA PARTNER:



CONTINUING EDUCATION CREDITS

ACCOUNTING PROFESSIONALS: Approved for up to 18.3 NASBA CPE credits.

ATTORNEYS: The Congress is currently pending approval to offer Pennsylvania MCLE Credit.

COMPLIANCE PROFESSIONALS: This education activity has been submitted to the Compliance Certification Board (CCB)® and is currently pending their review for approval of CCB CEUs.

CO-SPONSOR:



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OVERVIEW

That the Congress is returning to Singapore for the third time in its eight year history is indicative of the location of large compliance legal staffs of pharmaceutical and medical device companies doing business in the Asia Pacific region.

The Congress is sponsored by the Asia Pacific Healthcare Industry Compliance Team and co-sponsored by the International Society of Healthcare Ethics and Compliance Professionals (ETHICS).

The Congress is the leading pharma and medical device compliance event in the Asia Pacific region. In the past it has been offered in Singapore (2011), Shanghai (2012), Kuala Lumpur (2013), Shanghai (2014), Manila (2015), Singapore (2016) and Shanghai (2017). The Congress is a part of a global pharma compliance congress series which has featured recent congresses in Paris, Rome, Budapest, Dubai, Brussels, Warsaw, Lisbon and Vienna (the International Pharma Compliance Congress), Sao Paolo and Mexico City (the Latin American Pharma Congress) and Washington, DC (the Pharma Congress).

The Asia Pacific region is geographically immense and culturally, economically and politically diverse. Many countries in the region are experiencing explosive economic growth. As the Asia Pacific region rises so does its importance to the global pharmaceutical, device and life sciences sectors.

The life sciences industry in Asia Pacific has been growing at breakneck speed. The law and regulations surrounding the industry, as well as industry codes of practice, have been increasing exponentially. Certainty and consistency in the application of these new laws, regulation and codes, so important to efficient business practices, has been uneven. These developments challenge companies to adapt, change and evolve faster to be able to respond with new internal processes and behaviors. The UK Bribery Act joins the FCPA and various Asia Pacific anti-corruption laws now applicable to business in the region. There has also recently been intense regulatory enforcement focus on the industry by various Asian governments in order to create a more transparent environment and provide consistent guidelines to HCPs and companies on how to interact without having undue influence. These investigations and enforcement actions present increasing risks for many companies and HCPs which are still trying to find their footing in this complex and booming region.

This year the Congress will feature keynote speakers from the Singapore Association of Pharmaceutical Industries, Transparency International, the European Data Protection Agency, the US Department of Justice, the US Securities and Exchange Commission, INSEAD Singapore. This year the Congress offers the following sessions: an Asia Pac Anti-Corruption Update Roundtable, an Update on the Revised IFPMA Code, the APEC Code and Other Global Codes, an Asia Pac Hot Compliance Markets Updates: China, Indonesia, Korea, Malaysia and Vietnam, a Chinese Anti-Corruption and Compliance Best Practices Roundtable, a Session on Asia Pac Medical Device Compliance Regulatory Developments and Burning Issues, The Regulation of Direct Sponsorships in the Asia Pac Region, Strategies to Resolve Potential Conflicts of Interest and Third Party (Distributor, Vendor, Alliance: Partner, Government-related Associations, HCOs, etc.) Management, including Pre-evaluation, Due Diligence, Contracting, Monitoring and Payment.

EXHIBIT AND SPONSORSHIP OPPORTUNITIES

Take advantage of this unique opportunity to expand your reach! The Congress is attended by highly influential and experienced professionals. Sponsorship offers you strategic positioning as an industry leader. For more information call 206-673-4815 or email exhibits@hconferences.com.

WHO SHOULD ATTEND:

- Pharmaceutical Manufacturers
- Generic Pharmaceutical Manufacturers
- Site Management Organizations
- Clinical Research Organizations
- Management Companies
- Wholesale, Retail, Mail Order and Internet Pharmacies
- Health Care Regulators and Policy Makers
- Pharmaceutical and Health Care Professionals
- Executives and Board Members
- Regulatory and Compliance Professionals
- Medical Directors
- Physicians
- Pharmacists
- Food and Drug Law Attorneys
- Health Care Attorneys
- In-house Counsel
- Compliance Officers
- Privacy Officers
- Ethics Officers and Corporate Social Responsibility Personnel
- Pharmaceutical Consultants
- Investment Bankers
- Venture Capitalists
- Health Services Researchers and Academics
- Auditors
- Promotion Signatories/Approvers
- Risk Management Personnel

ABOUT THE SPONSOR



The Asia Pacific Healthcare Industry Compliance Team is an ad hoc, voluntary group of Asia Pacific pharmaceutical, medical device and other life sciences company compliance professionals and legal counsel who meet quarterly to discuss legal and compliance issues and best practices.

ABOUT THE CO-SPONSOR



The International Society of Healthcare Ethics and Compliance Professionals (ETHICS) is a forum for open dialogue and exchange among Compliance and Ethics professionals in the Healthcare industry. The Association's activities are sustained by one transverse and permanent objective: support professionals in Compliance and Ethics in Healthcare industry to develop and better manage their role and duties — without any sort of commercial benefit for the Association or any of its members. www.ETHICSPros.com

MONDAY, SEPTEMBER 10, 2018

7:00 am Registration Opens

PRECONFERENCE (Optional; Separate Registration Required)

Compliance and Ethical Issues in Patient Access and Support Programs and Activities with Patients and Patient Advocacy Organizations

This is a deep dive workshop focusing on specific risks related to interacting with Patients and Patient Organizations through Patient Support Program activities:

- Definitions matter — What are we talking about? What are our business colleagues talking about? Is it the same?
• What are the most common manifestations or structures of Patient Support Programs?
• What are the risks associated with these common activities? How do these risks "show up" — especially in relation to other activities?
• What are best practices for governance and approvals of these activities?
• How do you monitor these activities?

8:00 am Welcome and Overview

Maija Burtmanis, LLB/BSc LLM, Regional Compliance Director, Japan/Asia Pacific, Shire; Former Healthcare Compliance Officer, Asia Pacific, Medical Sciences, Johnson & Johnson; Former Associate General Counsel, Alcon Russia; Former Asia Pacific, Country Compliance Officer, Novartis SG, Singapore

Ewa Holker, Legal and Compliance Director (APAC), Ferring Pharmaceuticals; Former Director, Legal and Compliance, Asia Pacific, Zimmer Biomet, Singapore

Casey J. Horton, CFE, Director, Life Sciences Regulatory & Compliance, Navigant Consulting, Chicago, IL, USA

Katrina Reinhardt, JD (Invited), Regional Compliance Counsel, Ethics and Compliance Director, Asia Pacific, Baxter, Singapore

Yuet Ming Tham, JD, Partner and Global Co-Leader White Collar Group: Government Enforcement and Investigations, Sidley Austin LLP; Former Asia Pacific Regional Compliance Director, Pfizer; Former Deputy Public Prosecutor, Singapore, Hong Kong

Chae Sing Wong, Asia Compliance Director, AstraZeneca; Head of Regional Compliance (APAC, MEA, LATM), Mundipharma Pte Ltd; Former Compliance Director, Asia, ANZ and Japan, Baxalta; Former Compliance Director Asia Area, AstraZeneca, Kuala Lumpur, Malaysia

Ann Beasley, JD, Director, Life Sciences Regulatory & Compliance, Navigant Consulting; Former Senior Vice President, Chief Compliance Officer, Biogen; Former Co-chair, International Pharmaceutical and Medical Device Compliance Congress, Boston, MA, USA (Moderator)

Noon Preconference Adjournment/Lunch on your Own

MONDAY, SEPTEMBER 10, 2018

EIGHTH ASIA PACIFIC PHARMACEUTICAL AND MEDICAL DEVICE ETHICS AND COMPLIANCE CONGRESS

AGENDA DAY I: OPENING PLENARY SESSION

1:00 pm Co-Chair Welcome, Introductions and Congress Overview



Masood Ahmed, Vice President, Regional Compliance Officer Asia and JPAC, Sanofi Group, Singapore (Co-chair)



Maija Burtmanis, LLB/BSc LLM, Regional Compliance Director, Japan/Asia Pacific, Shire; Former Healthcare Compliance Officer, Asia Pacific Medical Sciences, Johnson & Johnson; Former Associate General Counsel, Alcon Russia; Former Asia Pacific, Country Compliance Officer, Novartis SG, Singapore (Co-chair)



Campbell Clark, LLB, MJ, Chief Ethics and Compliance Officer, Asia Pacific, Medtronic, Covidien Private Limited; Chair, Legal, Ethics and Compliance Committee, Asia Pacific Medical Technology Association (APACMed), Singapore (Co-chair)



Ewa Holker, Legal and Compliance Director (APAC), Ferring Pharmaceuticals; Former Director, Legal and Compliance, Asia Pacific, Zimmer Biomet, Singapore (Co-chair)



Maria "Maru" Quindimil, MBA, APAC Ethics and Compliance Lead, UCB Pharma; Former Executive Director, Regional Compliance Officer, Asia Pacific and India, Merck Sharp and Dohme (Asia Ltd.), Shanghai, China (Co-chair)

1:15 pm Ethics and Compliance in Perspective



Ti Hwei How, MBA, Country President, AstraZeneca; President, Singapore Association of Pharmaceutical Industries; Co-chair, Healthcare Committee, European Chamber of Commerce in Singapore (EuroCham), Singapore

1:30 pm The Challenges of Measuring Corruption in Healthcare



Rachel Cooper, LLB, MSc, Director, Pharmaceuticals and Healthcare Programme, Transparency International UK; Former Director Global Health, Royal College of Obstetricians and Gynaecologists; Former Head, Government Relations, World Vision UK; Former Vice Consul, British Embassy, Copenhagen, Deputy Head of Mission, British Embassy, Bratislava, Deputy High Commissioner, Freetown, London, UK

2:00 pm Update on the Revised IFPMA Code, the APEC Code and Other Pharma and Med Device Global Codes



Campbell Clark, LLB, MJ, Chief Ethics and Compliance Officer, Asia Pacific, Medtronic, Covidien Private Limited; Chair, Legal, Ethics and Compliance Committee, Asia Pacific Medical Technology Association (APACMed), Singapore



Karen Eryou, Head, Ethics and Compliance Programs, UCB Pharma; Chair, IFPMA Code Capacity Workgroup; Former Co-chair, Asia Pacific Pharma Compliance Congress, Brussels, Belgium



Ti Hwei How, MBA, Country President, AstraZeneca; President, Singapore Association of Pharmaceutical Industries; Co-chair, Healthcare Committee, European Chamber of Commerce in Singapore (EuroCham), Singapore



Chrisoula Nikidis, Canadian Head of Compliance and Ethics Solutions, IQVIA; Former Executive Director, Ethics and Compliance, Innovative Medicines Canada; Former Industry Co-Chair Designate, APEC Biopharmaceutical Working Group on Ethics, Ottawa, Canada



Geeta Thakerar, Legal and Compliance Consultancy Professional (Asia Pacific); Former Vice President and Associate General Counsel, Asia Pacific/Japan, GlaxoSmithKline plc, Singapore (Moderator)

2:45 pm Asia Pac Hot Compliance Markets Updates



China
Lei Li, LLM, Partner, Sidley Austin; Former Third Secretary, Ministry of Commerce, People's Republic of China, Beijing, China



Indonesia
Cahyani Endahayu, Partner, Baker McKenzie, Jakarta, Indonesia

(Session Continued Next Page)



Korea

Hwa-Soo Chung, JD, MPA, Chair, Health Law Group, Kim & Chang Law Firm, Seoul, South Korea



Malaysia

Kherk Ying Chew, LLB, LLM, Partner and Head, Intellectual Property and Dispute Resolution Practice Groups, Baker McKenzie, Wong & Partners, Kuala Lumpur, Malaysia



Vietnam

Anh Nguyen Xuan, MBA, Chief Compliance Officer, Vietnam and Indochina, Sanofi Aventis, Ho Chi Minh City, Vietnam



Maria "Maru" Quindimil, MBA, APAC Ethics and Compliance Lead, UCB Pharma; Former Executive Director, Regional Compliance Officer, Asia Pacific and India, Merck Sharp and Dohme (Asia Ltd.), Shanghai, China (Moderator)

3:30 pm

Break

4:00 pm

The Regulation of Direct Sponsorships in the Asia Pac Region



Masood Ahmed, Vice President, Regional Compliance Officer Asia and JPAC, Sanofi Group, Singapore



Campbell Clark, LLB, MJ, Chief Ethics and Compliance Officer, Asia Pacific, Medtronic, Covidien Private Limited; Chair, Legal, Ethics and Compliance Committee, Asia Pacific Medical Technology Association (APACMed), Singapore



Giuseppe Falbo, EAMEA Regional Compliance Head (Russia/CIS, Indian sub-continent, MEA), Shire; Former Regional Compliance Director (Asia and Russia), Alcon Laboratories, Inc.; Former Business Practices Officer (Asia, Middle East, Africa, Latin America), Novartis International AG, United Arab Emirates



Chris Royal, MBA, Vice President, Ethics and Compliance Officer, Asia Pacific and Japan Global Ethics and Compliance, GSK, Singapore



Mohit Grover, MA, Life Sciences and Healthcare Sustainability Leader, Strategic and Reputation Risk Leader, Risk Advisory, Deloitte; Former IS Lead, Global Commercial Organization, Astra Zeneca, Singapore (Moderator)

4:45 pm

Talk About Ethics is Confused by the Word "Ethics"



J. Neil Bearden, MBA, PhD, Associate Professor of Decision Sciences, INSEAD Singapore; Co-director, INSEAD Leadership Programme for Senior Executives, Singapore

5:15 pm

Annual Leading Compliance Officer Roundtable



Nitin Chhatwani, MA, MBA, Global Monitoring and Compliance Officer, GE Healthcare, Singapore



Dominique Laymand, JD, Executive Vice President, Chief Ethics and Compliance Officer, Ipsen; Honorary President, International Society of Healthcare Ethics and Compliance Professionals (ETHICS), Paris, France



Gareth Lee, Vice President, Legal and Compliance, Asia Pacific, Cardinal Health; Former General Counsel and Head of Compliance, Asia Pacific, Allergan; Former Co-chair, Asia Pac Pharma Compliance Congress, Singapore



Emmanuel Vignal, Asia-Pacific Managing Partner, Fraud Investigation & Dispute Services, EY, Shanghai, China (Moderator)

6:15 pm

ADJOURNMENT AND NETWORKING RECEPTION

TUESDAY, SEPTEMBER 11, 2018

ASIA PACIFIC PHARMA CONGRESS: AGENDA DAY II

7:00 am Registration Opens: Continental Breakfast in Exhibit Hall

MORNING PLENARY SESSION



8:30 am Co-chair Welcome and Introductions

8:45 am GDPR Privacy Compliance Update

Giovanni Buttarelli, European Data Protection Supervisor; Former Secretary General, Italian Data Protection Authority, Brussels, Belgium



Chi Chen, MS, CFE, CISA, Forensic Technology Partner, EY, Shanghai, China (Moderator)

9:00 am Results of the 2018 Deloitte Asia Pac Life Science Compliance Survey



Gareth Lee, Vice President, Legal and Compliance, Asia Pacific, Cardinal Health; Former General Counsel and Head of Compliance, Asia Pacific, Allergan; Former Co-chair, Asia Pac Pharma Compliance Congress, Singapore



Maria "Maru" Quindimil, MBA, APAC Ethics and Compliance Lead, UCB Pharma; Former Executive Director, Regional Compliance Officer, Asia Pacific and India, Merck Sharp and Dohme (Asia Ltd.), Shanghai, China



Mohit Grover, MA, Life Sciences and Healthcare Sustainability Leader, Strategic and Reputation Risk Leader, Risk Advisory, Deloitte; Former IS Lead, Global Commercial Organization, Astra Zeneca, Singapore (Moderator)

9:45 am US DOJ and SEC FCPA Enforcement Update



Charles Cain, JD, Chief, FCPA Unit, US Securities and Exchange Commission (SEC), Washington, DC, USA



Tarek Helou, JD, Assistant Chief, FCPA Unit, Fraud Section, Criminal Division, US Department of Justice; Former Assistant US Attorney, Northern District of California, Washington, DC, USA



Gary F. Giampetruzzi, JD, Partner, Paul Hastings; Former Vice President and Assistant General Counsel, Head, Government Investigations, Pfizer Inc., New York, NY, USA (Co-moderator)

Haiyan Tang, JD, PhD, Partner, Paul Hastings; Former Acting Compliance Regional Director in China, Pfizer, Shanghai, China (Co-moderator)

10:30 am Break

11:00 am Annual Asia Pac Anticorruption Roundtable



Eugene Chen, Esq., Partner, Beijing Office, Hogan Lovells International LLP, Shanghai, China



Hwa Soo Chung, JD, MPA, Chair, Health Practice Group, Kim & Chang, Seoul, South Korea



Michael K. Loucks, JD, Partner, Skadden Arps LLP; Former Acting United States Attorney, District of Massachusetts, US Department of Justice, Washington, DC



Vivian Robinson, Esq., Partner, McGuireWoods LLP; Former General Counsel of the UK Serious Fraud Office; Former Head, QEB Hollis Whiteman Chambers; Recorder of the Crown Court and Treasurer of Inner Temple, London, UK



Yee Chung Seck, Partner, Baker McKenzie (Vietnam) Ltd., Ho Chi Minh City, Vietnam

Stacy Chai, Partner, Fraud Investigation & Dispute Services, EY, Singapore (Moderator)

Noon NETWORKING LUNCHEON



MINI SUMMITS BLOCK A 1:00 pm – 2:00 pm

Mini Summit 1: Asia Pac Hot Compliance Markets Updates, Further Details and Q&A

China

Lei Li, LLM, Partner, Sidley Austin; Former Third Secretary, Ministry of Commerce, People's Republic of China, Beijing, China

Indonesia

Cahyani Endahayu, Partner, Baker McKenzie, Jakarta, Indonesia

Korea

Hwa-Soo Chung, JD, MPA, Chair, Health Law Group, Kim & Chang Law Firm, Seoul, South Korea

Malaysia

Kherk Ying Chew, LLB, LLM, Partner and Head, Intellectual Property and Dispute Resolution Practice Groups, Baker McKenzie, Wong & Partners, Kuala Lumpur, Malaysia

Vietnam

Anh Nguyen Xuan, MBA, Chief Compliance Officer, Vietnam and Indochina, Sanofi Aventis, Ho Chi Minh City, Vietnam

Maria "Maru" Quindimil, MBA, APAC Ethics and Compliance Lead, UCB Pharma; Former Executive Director, Regional Compliance Officer, Asia Pacific and India, Merck Sharp and Dohme (Asia Ltd.), Shanghai, China (Moderator)

Mini Summit 2: Annual Medical Device Compliance Roundtable

Jasmine Karimi, LLB, Senior Director and Counsel, APAC, Illumina, Former President, Hong Kong Corporate Counsel Association, Singapore

Benjamin Kwak, JD, Vice President, Compliance Officer and Senior Legal Counsel, Asia Pacific, Zimmer Biomet, Singapore

Katrina Reinhardt, JD (Invited), Regional Compliance Counsel, Ethics and Compliance Director, Asia Pacific, Baxter, Singapore

Campbell Clark, LLB, MJ, Chief Ethics and Compliance Officer, Asia Pacific, Medtronic, Covidien Private Limited; Chair, Legal, Ethics and Compliance Committee, Asia Pacific Medical Technology Association (APACMed) (Moderator)

Mini Summit 3: Pharma Pricing Compliance Issues Updates

- Update on Drug Pricing Reductions and Control in the US

Michael K. Loucks, JD, Partner, Skadden Arps LLP; Former Acting United States Attorney, District of Massachusetts, US Department of Justice, Washington, DC, USA

- The Future of Pharma-Private Insurance Collaborations in Asia Pacific
- Sol Magaz, MBA**, Senior Principal, IQVIA, Singapore

Mini Summit 4: Practical Approaches to Handling Investigations Part I: Pre-investigation Preparations (Steps 1 to 5)

Bob Pointer, Learning and Development Specialist, Course Design and Delivery Partner, REL Alliance Singapore, Berry Hill, Gloucestershire, UK

2:00 pm Transition Break

MINI SUMMITS BLOCK B 2:15 pm – 3:15 pm

Mini Summit 5: Chinese Anticorruption and Compliance Best Practices Roundtable

Vanessa Han Jun, Head of Compliance, China, Novo Nordisk, Shanghai, China

Christine Ng, Head, Ethics and Compliance Officer, Greater China, GSK, Shanghai, China

Jonathan Shun Wah, PCLL, Assistant General Counsel, Greater China and APAC (ex South Asia) Investigations Lead, Pfizer, Hong Kong

Angela M. Xenakis, MBA, JD, Partner, Sidley Austin LLP, Singapore

John Tsai, Forensic Partner, Fraud Investigation & Dispute Services, EY, Shanghai, China (Moderator)

Mini Summit 6: Transparency Reporting Challenges and Approaches: Learning from Global Experience and Overview of the latest Transparency Reporting in Asia

Yoo-Kyung (Karen) Choi, JD, LLM, Korea Compliance Lead, Pfizer, Seoul, South Korea

Justus Chua, Head of Legal and Compliance, South East Asia and South Korea Boehringer Ingelheim; Former Regional Counsel, (Developing Markets), Reckitt Benckiser Pharmaceuticals, Singapore

Carol Shi, Area Compliance Director, Asia and ANZ, Astrazeneca, Singapore

Albert van Maaren, MsC, Regional Compliance Officer Healthcare APAC, Group Compliance, Merck KGaA, Singapore

Joyce Wong, Managing Director, Polaris Asia-Pacific; Former General Manager, Eli Lilly Asia Inc., Hong Kong (Moderator)

Mini Summit 7: Practical Approaches to Handling Investigations Part II: The Investigation (Steps 6 to 10)

Bob Pointer, Learning and Development Specialist, Course Design and Delivery Partner, REL Alliance Singapore, Berry Hill, Gloucestershire, UK

3:15 pm Transition Break

MINI SUMMITS BLOCK C 3:30 pm – 4:30 pm

Mini Summit 8: Data Privacy Updates re the Impact of the GDPR and other Data Security Laws in Asia on the Asia PAC Operations of Multinational Pharma and MedTech Companies

Ken Chia, Principal and Member, Asia Pacific IT and Communications and Global Privacy Steering Committees, Baker McKenzie, Wong & Leow, Singapore

Sasha Kalb, JD, Vice President Risk and Compliance, American Express Global Business Travel; Former Senior APAC Compliance Counsel, 3M; Former Regional Compliance Counsel, Avon, Hong Kong

Payal Sinha, CIPT, CIPM, LPEC (Invited), Regional Privacy Manager, GSK; Former Senior Consultant Data Privacy and Information Security, Oracle, Singapore

Albert van Maaren, MsC, Regional Compliance Officer Healthcare APAC, Group Compliance, Merck KGaA, Singapore

Chi Chen, MS, CFE, CISA, Forensic Technology Partner, EY, Shanghai, China (Moderator)

Mini Summit 9: Using Data Analytics for Enhanced Compliance Monitoring

Keith M. Korenchuk, JD, MPH, Partner, Arnold & Porter LLP, Washington, DC, USA

Maria "Maru" Quindimil, MBA, APAC Ethics and Compliance Lead, UCB Pharma; Former Executive Director, Regional Compliance Officer, Asia Pacific and India, Merck Sharp and Dohme (Asia Ltd.), Shanghai, China

Yee Chung Seck, Partner, Baker McKenzie (Vietnam) Ltd., Ho Chi Minh City, Vietnam

J. Mark Farrar, CPA, CFE, CFF, Managing Director, Navigant; Former Interim Global Chief Compliance Officer, Beckman Coulter, Atlanta, GA, USA (Moderator)

Mini Summit 10: Practical Approaches to Handling Investigations Part III: Gaining Information from Human Sources

Bob Pointer, Learning and Development Specialist, Course Design and Delivery Partner, REL Alliance Singapore, Berry Hill, Gloucestershire, UK

4:30 pm Transition Break

MINI SUMMITS BLOCK D 4:45 pm – 5:45 pm

Mini Summit 11: Best Practices in HCP/HCO Management to Reduce Compliance Risk and Enhance Efficiency

Uma Bhatt, PhD, Director, Technology Solutions, APAC, IQVIA; Former Senior Manager, Biostatistics and Data Operations, Daiichi Sankyo, Singapore

Shinji Iizumi, Compliance Director, Ferring Pharmaceuticals, Tokyo, Japan

Catherine Healy Kanzler, JD, Executive Director, Global Compliance Operations, Compliance Department, Olympus Corporation of the Americas, Center Valley, PA, USA

Vanessa Han Jun, Head of Compliance, China, Novo Nordisk, Shanghai, China

Chris Royal, MBA (Invited), Vice President, Ethics and Compliance Officer, Asia Pacific and Japan Global Ethics and Compliance, GSK, Singapore

Joyce Wong, Managing Director, Polaris Asia-Pacific; Former General Manager, Eli Lilly Asia Inc., Hong Kong (Moderator)

Mini Summit 12: The Role of the Compliance Officer in Cybersecurity

Haiyan Tang, JD, PhD, Partner, Paul Hastings; Former Acting Compliance Regional Director in China, Pfizer, Shanghai, China

Dan Shea, JD (Invited), Regional Director of Compliance and Litigation, Asia, Microsoft, Singapore

Robin Shen (Invited), Assistant Director, Information Security, China, Herbalife International Inc.; Former Senior Technical Manager, Standard Chartered Bank; Former Senior IT Manager, Aegon Life Insurance Company Limited, Shanghai, China

Chris Fordham, Managing Partner, Asia Pacific Area, Fraud Investigation & Dispute Services, EY, Hong Kong (Moderator)

Mini Summit 13: Practical Approaches to Handling Investigations Part IV: Roundtable on Best Practices

Brian Caster, JD, APAC Regional Compliance Investigations Lead, Pfizer, Tokyo, Japan

Rachel B. Layburn, MBA, Partner in Charge, Forensic and Investigations Practice, KPMG China, Beijing, China

Vivian Robinson, Esq., Partner, McGuireWoods LLP; Former General Counsel of the UK Serious Fraud Office; Former Head, QEB Hollis Whiteman Chambers, Recorder of the Crown Court and Treasurer of Inner Temple, London, UK

Mini vandePol, LLB, Attorney and Chair, Global Compliance and Investigations Group, Baker McKenzie, Hong Kong

Bob Pointer, Learning and Development Specialist, Course Design and Delivery Partner, REL Alliance Singapore, Berry Hill, Gloucestershire, UK (Moderator)

5:45 pm ADJOURNMENT

WEDNESDAY, SEPTEMBER 12, 2018

ASIA PACIFIC PHARMA CONGRESS: AGENDA DAY III

8:30 am Co-chair Welcome and Introductions

8:45 am Keynote Address: The Patient's Perspective on Relationships with Pharmaceutical and Medical Device Companies



Kawaldip Sehmi, LLB, MBA, MSc (Invited), Chief Executive Officer, International Association of Patient Organizations (IAPO); Former Chief Executive Officer, Richmond Psychosocial Foundation International; Former Managing Director, Coram Children's Legal Centre; Former Director, Global Health Inequalities Programme; Former Chairman, European Network of Quitlines, London, UK

9:15 am Strategies to Resolve Potential Conflicts of Interest



Maija Burtmanis, LLB/BSc LLM, Regional Compliance Director, Japan/Asia Pacific, Shire; Former Healthcare CO, Asia Pacific, Medical Sciences, Johnson & Johnson; Former Associate GC, Alcon Russia; Former Asia Pacific, Country CO, Novartis SG, Singapore



Ronald Goon, Senior Director, Business Practices and Compliance, Johnson & Johnson; Former Regional Regulatory Manager, Covance Asia-Pacific, Singapore



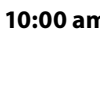
Kent Kedi, MA, Senior Partner, Control Risks; Former Vice President and General Manager, Technomic Asia, Shanghai, China



Howard J. Lin (Invited), Vice President, Lilly China Ethics and Compliance, Eli Lilly and Company, Shanghai, China



Yuet Ming Tham, JD, Partner and Global Co-Leader White Collar Group: Government Enforcement and Investigations, Sidley Austin LLP; Former Asia Pacific Regional Compliance Director, Pfizer; Former Deputy Public Prosecutor, Singapore, Hong Kong



Keith M. Korenchuk, JD, MPH, Partner, Arnold & Porter LLP, Washington, DC, USA (Moderator)

10:00 am Transition Break

10:15 am Third Party (Distributor, Vendor, Alliance: Partner, Government-related Associations, HCOs, etc.) Management, including Pre-evaluation, Due Diligence, Contracting, Monitoring and Payment



Eugene Chen, Esq., Partner, Beijing Office, Hogan Lovells International LLP, Shanghai, China



Gareth Lee, Vice President, Legal and Compliance, Asia Pacific, Cardinal Health; Former General Counsel and Head of Compliance, Asia Pacific, Allergan; Former Co-chair, Asia Pac Pharma Compliance Congress, Singapore



Redentor Romero, JD, Associate Director, Global Third Party Compliance Program, Takeda Pharmaceuticals International; Former Regional Compliance Officer, Teva Pharmaceuticals; Former Regional Legal Counsel, Southeast Asia and Taiwan, AstraZeneca Pharmaceuticals, Singapore



Chrisoula Nikidis, Canadian Head of Compliance and Ethics Solutions, IQVIA; Former Executive Director, Ethics and Compliance, Innovative Medicines Canada; Former Industry Co-Chair Desg Group on Ethics, Ottawa, Canada (Moderator)

11:00 am The Emerging Role of Technology Companies in the Life Science Marketplace and the Ethical and Compliance Implications of this Development



Abhiroop Gandhi, MS, MBA, Head of Strategic Risk Management, Trust and Compliance Lead, Verily (Google Life Sciences); Former Principal, Insights Life Science; Former Vice President, Corporate Compliance, and Enterprise Risk Management, Mallinckrodt Pharmaceuticals; Former Executive Director, Compliance, Questor Pharmaceuticals; Former Director, Commercial Compliance, Actelion Pharmaceuticals, San Francisco, CA, USA

11:30 am The Continued Evolution of Compliance as a Profession: Background, Training, Roles and Responsibilities



Dominique Laymand, JD, Executive Vice President, Chief Ethics and Compliance Officer, Ipsen; Honorary President, International Society of Healthcare, Ethics and Compliance Professionals (ETHICS), Paris, France

Noon Co-chairs Closing Comments and Congress Adjournment

SAVE THE DATE:

THIRTEENTH INTERNATIONAL PHARMACEUTICAL AND MEDICAL DEVICE COMPLIANCE CONGRESS

April 8 – 10, 2019

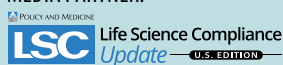
Athens Hilton • Athens, Greece

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Roeland Van Aelst, Regional Vice President – HCCO MD&D EMEA and Canada, Office Health Care Compliance and Privacy, Johnson & Johnson, Chairman, International Society of Healthcare, Ethics and Compliance Professionals (ETHICS), Chairman, MedTech Compliance Network, Brussels, Belgium

THE FOLLOWING REGISTRATION TERMS AND CONDITIONS APPLY

PAYMENTS

All payments must be made in US Dollars. Payments are only accepted through credit card or bank transfer. A person will not be deemed to be formally registered until payment in full has been received. To receive the early bird discount, payment must be received by the early bird date. All payments must be made within 10 days of registration in order to reserve your seat at the conference. Delegates with outstanding payment balances will be asked for payment on site, proof of payment or a guarantee by credit card and seating will be subject to availability.

PRO FORMA INVOICES

Complete one of the online forms and generate a Pro Forma Invoice, or fill out the downloadable form to email, fax, or mail in your request for a Pro Forma Invoice. For questions about the registration process, contact the Registration Office at 1-800-503-6498 and 1-206-452-5635, or send an email to registration@hconferences.com.

REGARDING REGISTRATION, CANCELLATIONS AND SUBSTITUTIONS

1. For group registrations, full registration and credit card information is required for each registrant. List all members of groups registering concurrently on fax or scanned cover sheet.

2. For registrants there will be no refunds for “no-shows” or for cancellations. You may send a substitute. Please call the Conference Office at 1-800-503-6498 or 1-206-452-5635 for further information.

METHOD OF PAYMENT FOR TUITION

Make payment to Health Care Conference Administrators LLC by bank transfer, MasterCard, Visa or American Express. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

HOTEL INFORMATION/RESERVATIONS:

The Asia Pacific Pharmaceutical and Medical Device Compliance Congress does not contract with any third party organization to make hotel reservations for attendees of the Congress. All attendees should make their hotel reservations directly with the hotel and not with a third party vendor.

The Shangri-La Hotel, Singapore is the official hotel for the Eighth Asia Pacific Pharmaceutical and Medical Device Compliance Congress.

The Asia Pacific Pharma Congress has negotiated a group rate for our attendees of **\$5360 single/\$400 double** plus tax. The hotel will honor this rate until 24 August OR until the block is filled, whichever occurs first. The group rate includes a daily breakfast buffet and complimentary access to wired and wireless internet in your guest room.

Links to make reservations online may be found at the Travel Page on the conference website: www.asianpharmacongress.com. Please follow the instructions on the form.

Shangri-La Hotel, Singapore
22 Orange Grove Road • Singapore 258350, SG

REGISTRATION OPTIONS

Registration may be made online or via mail, fax or scan.

You may register through either of the following:

- Online at www.AsianPharmaCongress.com.
- Fax/Mail/Email using this printed registration form. Mail the completed form with payment to the Conference registrar at 12330 NE 8th Street, Suite 101, Bellevue, WA 98005-3187, USA, or fax the completed form to 1-206-319-5303, or scan and email the completed form to registration@hconferences.com.

The following credit cards are accepted: American Express, Visa or MasterCard. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

For registrants awaiting bank transfer, a credit card number must be given to hold registration. If payment is not received by seven days prior to the Congress, credit card payment will be processed.

TAX DEDUCTIBILITY

Expenses of training including tuition, travel, lodging and meals, incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor. Federal Tax ID: 91-1892021.

CANCELLATIONS/SUBSTITUTIONS

No refunds will be given for “no-shows” or for cancellations. You may send a substitute. For more information, please call the Conference Office at 1-800-503-6498 or 1-206-452-5635.

INTELLECTUAL PROPERTY POLICY

Unauthorized sharing of Congress content via Internet access through the sharing of user names and passwords or via alternative media (Flash Drive) through the sharing of said media is restricted by law and may be subject the copyright infringer to substantial civil damages. The Congress aggressively pursues copyright infringers. If a registrant needs the ability to share Congress content within his or her organization, multiple Congress registrations are available at discounted rates.

The Congress will pay a reward for information regarding unauthorized sharing of Congress content. The reward will be one quarter (25%) of any recovery resulting from a copyright infringement (less legal fees and other expenses related to the recovery) up to a maximum reward payment of \$25,000. The payment will be made to the individual or individuals who in the opinion of our legal counsel first provided the factual information, which was necessary for the recovery. If you have knowledge regarding the unauthorized Congress content sharing, contact the Congress registration office.

REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute.

GENERAL TERMS AND CONDITIONS

Program subject to cancellation or change. If the program is cancelled the only liability of the Congress will be to refund the registration fee paid. The Congress shall have no liability regarding travel or other costs. Registration form submitted via fax, mail, email or online constitutes binding agreement between the parties.

FOR FURTHER INFORMATION

Call 1-800-503-6498 (Continental US, Alaska and Hawaii only) or 1-206-452-5635, send e-mail to registration@hconferences.com, or visit our website at www.AsianPharmaCongress.com.

ASIA PACIFIC PHARMA AND MEDICAL DEVICE CONGRESS

HOW TO REGISTER: Fully complete this form (one form per registrant, photocopies acceptable). Payment must accompany each registration (U.S. funds, payable to Health Care Conference Administrators, LLC).

ONLINE: Secure online registration at www.AsianPharmaCongress.com.

FAX: 206-319-5303 (include credit card information with registration)

MAIL: Conference Office, 12330 NE 8th Street, Suite 101, Bellevue, WA 98005-3187, USA

FOR REGISTRATION QUESTIONS:

PHONE: 1-800-503-6498 (Continental US, Alaska and Hawaii only) or 1-206-452-5635, Monday-Friday, 7 AM - 5 PM PST

E-MAIL: registration@hccconferences.com

ONSITE CONFERENCE ATTENDANCE

Conference registration includes onsite attendance, professional networking, and live interaction with the faculty.

PRECONFERENCE: Compliance and Ethical Issues in Patient Access and Support Programs and Activities with Patients and Patient Advocacy Organizations \$ 595

CONFERENCE – STANDARD RATE

| | |
|-----------------------------------|---------|
| Through Friday, July 20, 2018* | \$1,995 |
| Through Friday, August 17, 2018** | \$2,295 |
| After Friday, August 17, 2018 | \$2,595 |

SPECIAL ASIA PACIFIC HEALTHCARE INDUSTRY COMPLIANCE TEAM, PHARMACEUTICAL COMPLIANCE FORUM (PCF) AND INTERNATIONAL SOCIETY OF ETHICS & COMPLIANCE PROFESSIONALS (ETHICS) RATES***
INDIVIDUAL REGISTRATION FOR CONFERENCE (Does not include preconference):

| | |
|-----------------------------------|---------|
| Through Friday, July 20, 2018* | \$1,795 |
| Through Friday, August 17, 2018** | \$2,095 |
| After Friday, August 17, 2018 | \$2,395 |

GROUP REGISTRATION FOR CONFERENCE (Does not include preconference):
Registrations submitted at the same time receive the following discounted rates for conference registration only. To qualify, all registrations must be submitted simultaneously:

3 or more: \$1,695 per person 5 or more: \$1,495 per person 10 or more: \$1,295 per person

SELECT YOUR MINI-SUMMITS – Tuesday, September 11 (One from each group):

BLOCK A – 1:00 pm

- 1: Asia Pac Hot Compliance Markets Updates ...
- 2: Annual Medical Device Compliance Roundtable
- 3: Pharma Pricing Compliance Issues Updates
- 4: Practical Approaches to Handling Investigations Part I ...

BLOCK C – 3:30 pm

- 8: Data Privacy Updates ...
- 9: Using Data Analytics ...
- 10: Practical Approaches to Handling Investigations Part III ...

BLOCK B – 2:15 pm

- 5: Chinese Anticorruption and Compliance ...
- 6: Transparency Reporting Challenges ...
- 7: Practical Approaches to Handling Investigations Part II ...

BLOCK D – 4:45 pm

- 11: Best Practices in HCP/HCO Management ...
- 12: The Role of the Compliance Officer in Cybersecurity ...
- 13: Practical Approaches to Handling Investigations Part IV ...

SPECIAL SUBSCRIPTION OFFER: You can purchase an annual subscription to *Life Science Compliance Update*, www.lifescicompliance.com, for only \$1,020 (a 15% discount off of the regular subscription rate). *Life Science Compliance Update* is a monthly publication providing comprehensive, up-to-date compliance information for pharmaceutical, biotechnology and device manufacturers. Each issue covers important news and analysis, with input from top compliance officers and healthcare attorneys across the industry. The *LSC Update* offers practical insights into: False Claims Act, Qui Tam developments, FCPA, healthcare fraud alerts and enforcement trends, the Physician Payment Sunshine Act, EFPIA Transparency, Medicines Australia Transparency, FDA and EMA guidance and warnings, international regulations, and best practices for compliance. www.lifescicompliance.com

Subscription to *Life Science Compliance* \$1,020

* This price reflects a discount for registration and payment received through Friday, 7/20/18.

** This price reflects a discount for registration and payment received through Friday, 8/17/18.

*** To qualify for the Member Rate an individual must be an employee of a member company or individual member of the Asia Pacific Healthcare Industry Compliance Team, the Pharmaceutical Compliance Forum (PCF), or the International Society of Ethics and Compliance Professionals (ETHICS).

COMPLETE THE FOLLOWING. PLEASE PRINT CLEARLY:

Dr. Mr. Ms. Mrs.

NAME _____

JOB TITLE _____

ORGANIZATION _____

ADDRESS _____

CITY/STATE/ZIP _____

TELEPHONE _____

E-MAIL _____

Special Needs (Dietary or Physical) _____

ASIA PACIFIC PHARMA AND MEDICAL DEVICE CONGRESS CONTINUING EDUCATION CREDITS

COMPLIANCE CERTIFICATION BOARD (CCB) CREDIT: This education activity has been submitted to the Compliance Certification Board (CCB)[®] and is currently pending their review for approval of CCB CEUs.

NASBA CPE CREDIT: Health Care Conference Administrators, LLC is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org.

A recommended maximum of 18.30 credits based on a 50-minute hour will be granted for the entire learning activity. This program addresses topics that are of a current concern in the compliance environment. This is an update, group-live activity. For more information regarding administrative policies such as complaints or refunds, call 206-757-8053 or petergrant@dwt.com.

MCLE: The Congress is currently pending approval to offer Pennsylvania MCLE Credit.

CERTIFICATE OF ATTENDANCE: Attendees can also request a Certificate of Attendance which they can file with appropriate entities for credit.

PAYMENT

The use of a registration discount code cannot be the basis of requesting a partial refund of fees already paid.

TOTAL FOR ALL OPTIONS:

Discount Code: _____

Please include credit card information or bank transfer information with your registration and return it with your registration and return it to the Registrar at the Asia Pacific Pharma and Medical Device Congress, 12330 NE 8th Street, Suite 101, Bellevue, WA 98005-3187, USA or fax your credit card payment to 1-206-319-5303.

You may also register online at www.AsianPharmaCongress.com.

Bank Transfer

Payment by credit card: American Express Visa Mastercard

If a credit card number is being given to hold registration only until such time as a bank transfer is received it must be so noted. If payment is not received by seven days prior to the Congress, the credit card payment will be processed. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit card dispute. For webcast and onsite registrants there will be no refunds for "no-shows" or cancellations.

ACCOUNT # _____

EXPIRATION DATE _____ SECURITY CODE _____

NAME OF CARDHOLDER _____

SIGNATURE OF CARDHOLDER